



**York**

Week 12, 2017

20/03/2017 to 26/03/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
York	▼ -2.2 %	▼ -1.5 %	▼ -2.3 %	▲ 13.1 %	▲ 7.8 %	▲ 10.1 %
North & Yorkshire	▲ 0.9 %	▼ -2.4 %	▲ 7.2 %	▼ -1.7 %	▲ 4.7 %	▲ 0.9 %
High Street Index(Historic Town)	▲ 0.8 %	▼ -2.5 %	▲ 5.0 %	▼ -1.1 %	▲ 0.1 %	▲ 0.3 %
UK	▼ -0.3 %	▼ -2.1 %	▲ 3.7 %	▼ -3.2 %	▲ 1.3 %	▼ -0.4 %

**Headlines**

The change in footfall for York over the last 52 weeks is 3.3% down on the previous year.

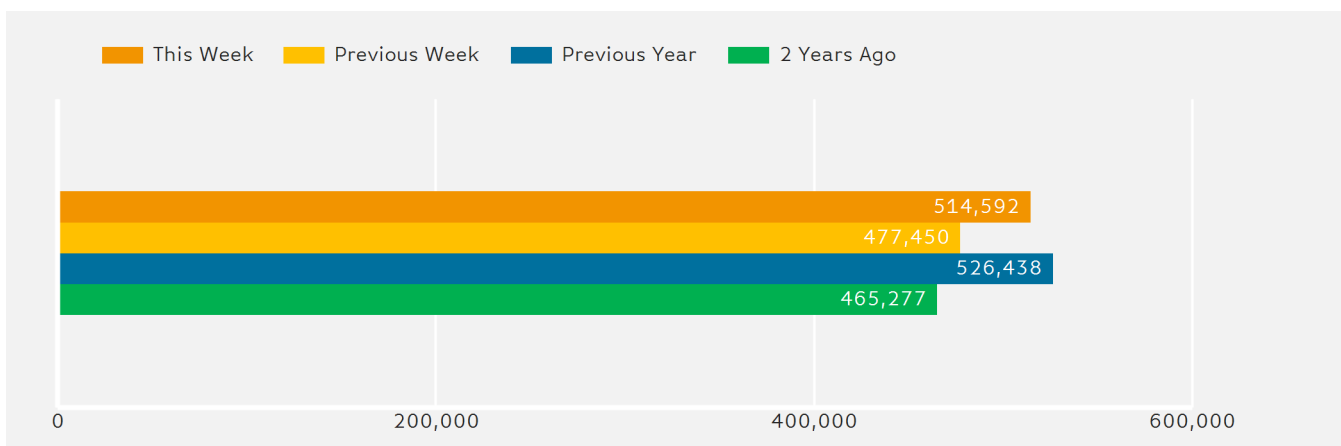
Footfall for the year to date is 2.2% down on the previous year.

The number of visitors counted for week commencing 20 March 2017 was 514,592.

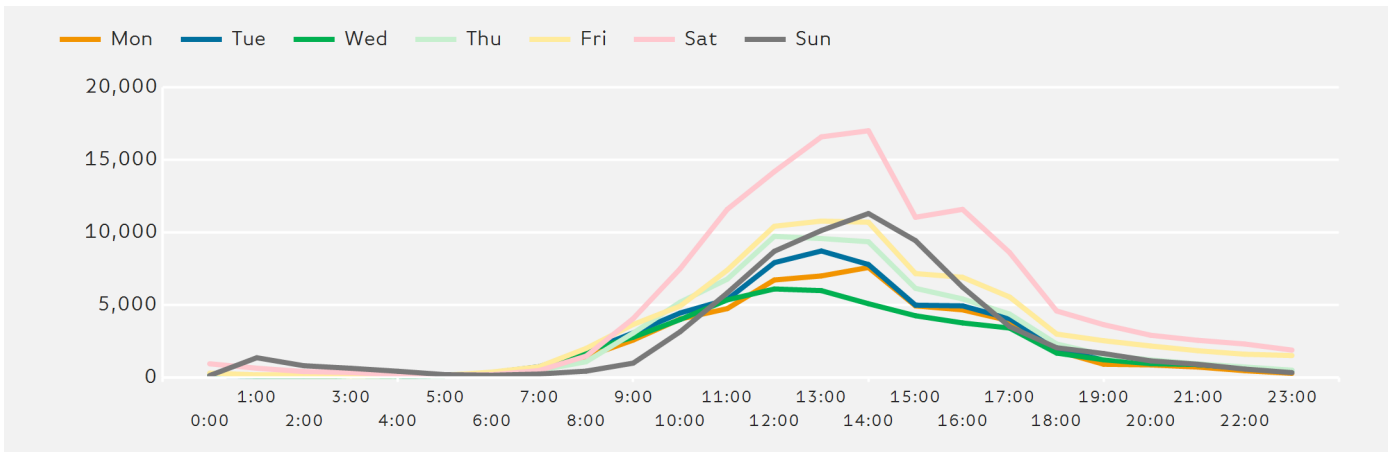
The busiest day in week commencing 20 March 2017 was Saturday with 124,810 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 16,991

**Footfall Totals by Week**



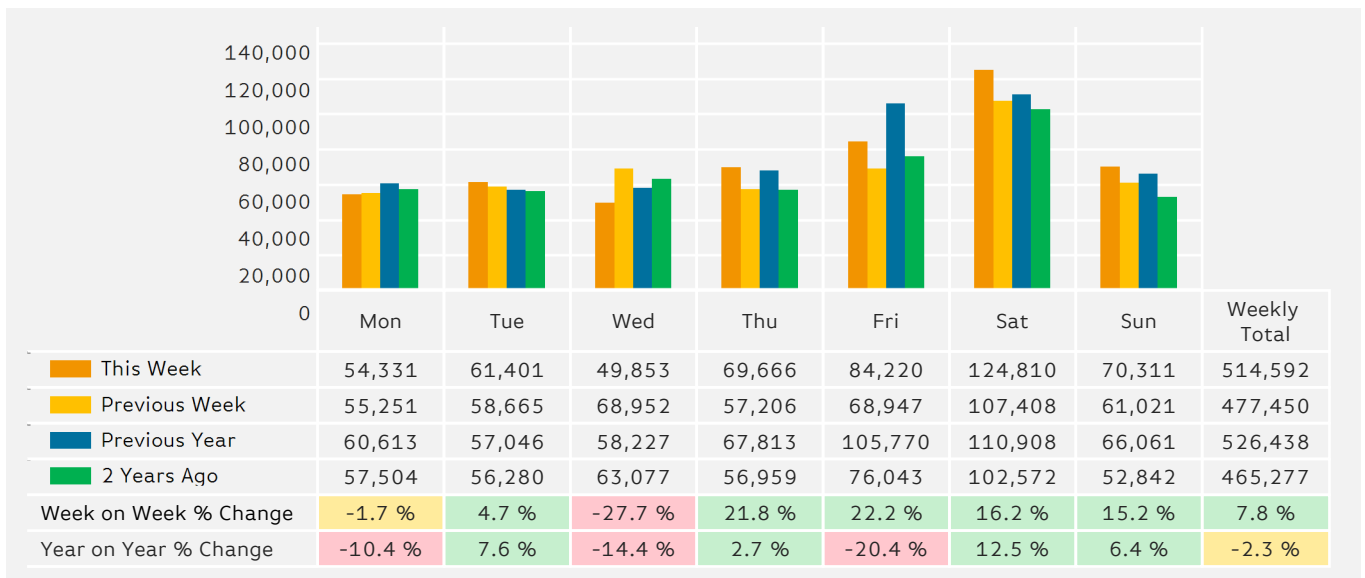
### Footfall by Hour



### Weather

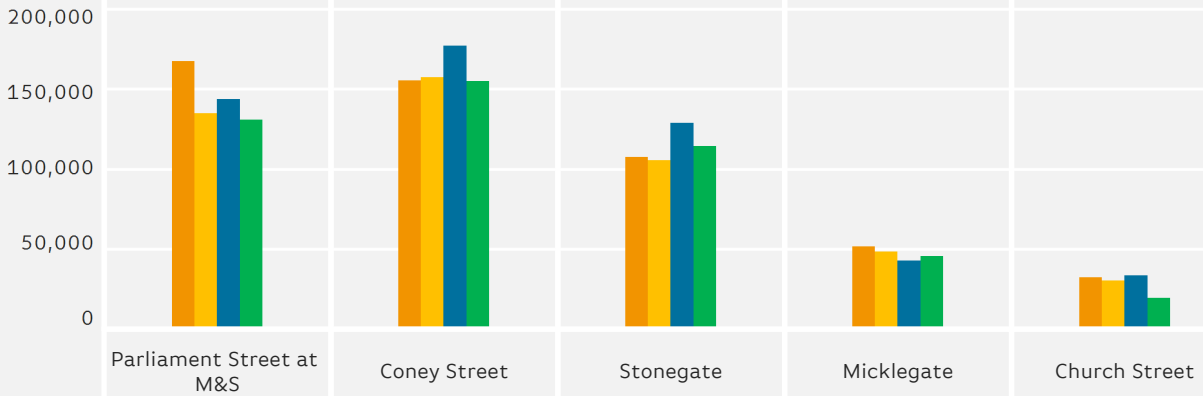
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	11	8	10	11	12	14	14
Previous Week	12	15	14	12	12	13	14
Previous Year	11	10	8	10	13	14	11

### Footfall by Day



### Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ ...



	Parliament Street at M&S	Coney Street	Stonegate	Micklegate	Church Street
This Week	167,341	155,317	107,563	51,910	32,461
Previous Week	134,997	157,531	105,803	48,560	30,559
Previous Year	143,873	177,017	128,824	42,945	33,779
2 Years Ago	130,931	154,811	114,269	45,781	19,485
Week on Week % Change	24.0 %	-1.4 %	1.7 %	6.9 %	6.2 %
Year on Year % Change	16.3 %	-12.3 %	-16.5 %	20.9 %	-3.9 %

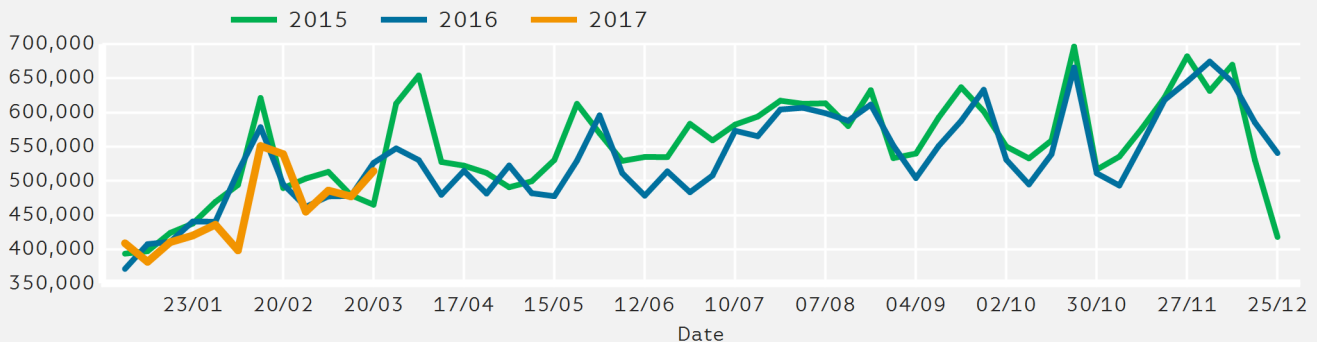
### Footfall Totals

Counting By Location - Main Locations Only



- Parliament Street at M&S, 32.5 %
- Coney Street, 30.2 %
- Stonegate, 20.9 %
- Micklegate, 10.1 %
- Church Street, 6.3 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.