



**York**

Week 14, 2017

03/04/2017 to 09/04/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
York	▼ -2.6 %	▼ -4.0 %	▲ 4.1 %	▼ -18.9 %	▲ 16.4 %	▼ -3.1 %
North & Yorkshire	▲ 1.2 %	▼ -2.8 %	▲ 3.5 %	▼ -4.5 %	▲ 6.0 %	▲ 5.2 %
High Street Index(Historic Town)	▲ 1.1 %	▼ -3.3 %	▲ 6.0 %	▼ -8.2 %	▲ 7.1 %	▲ 0.2 %
UK	▲ 0.3 %	▼ -2.6 %	▲ 5.5 %	▼ -7.3 %	▲ 5.1 %	▲ 1.2 %

**Headlines**

The change in footfall for York over the last 52 weeks is 2.9% down on the previous year.

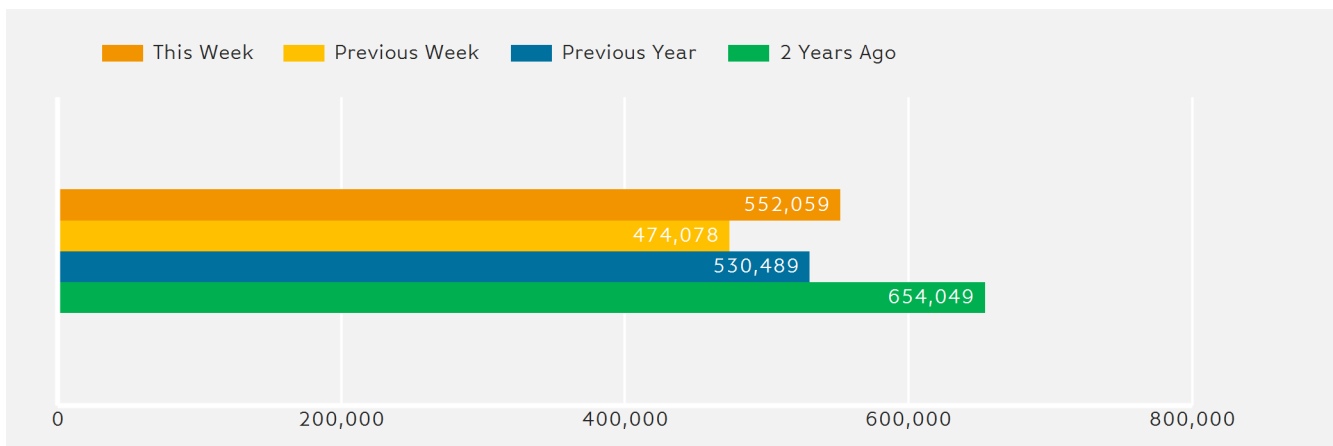
Footfall for the year to date is 2.6% down on the previous year.

The number of visitors counted for week commencing 3 April 2017 was 552,059.

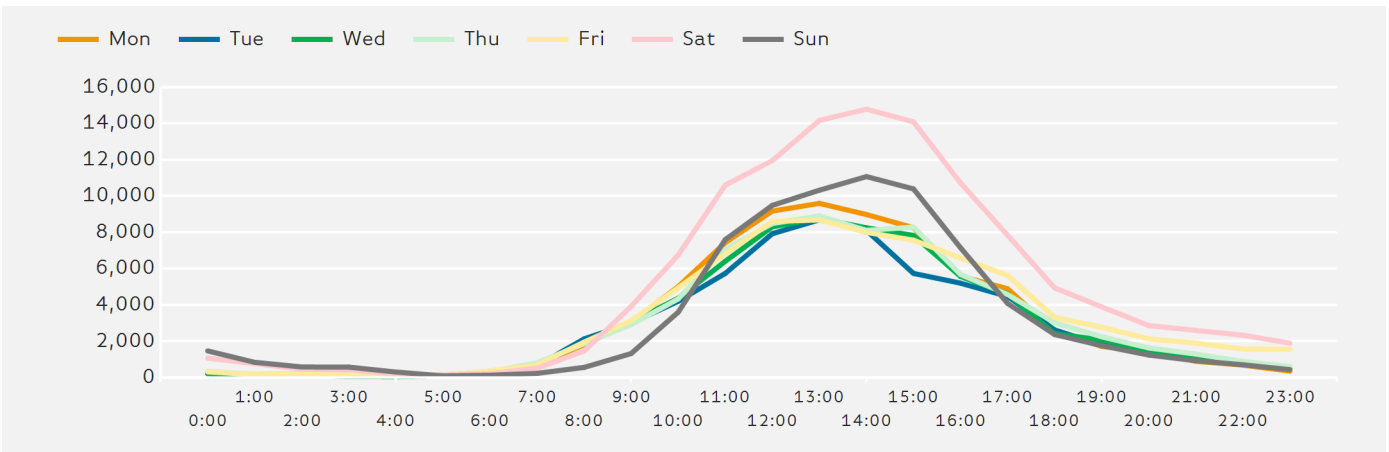
The busiest day in week commencing 3 April 2017 was Saturday with 118,500 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 14,779

**Footfall Totals by Week**



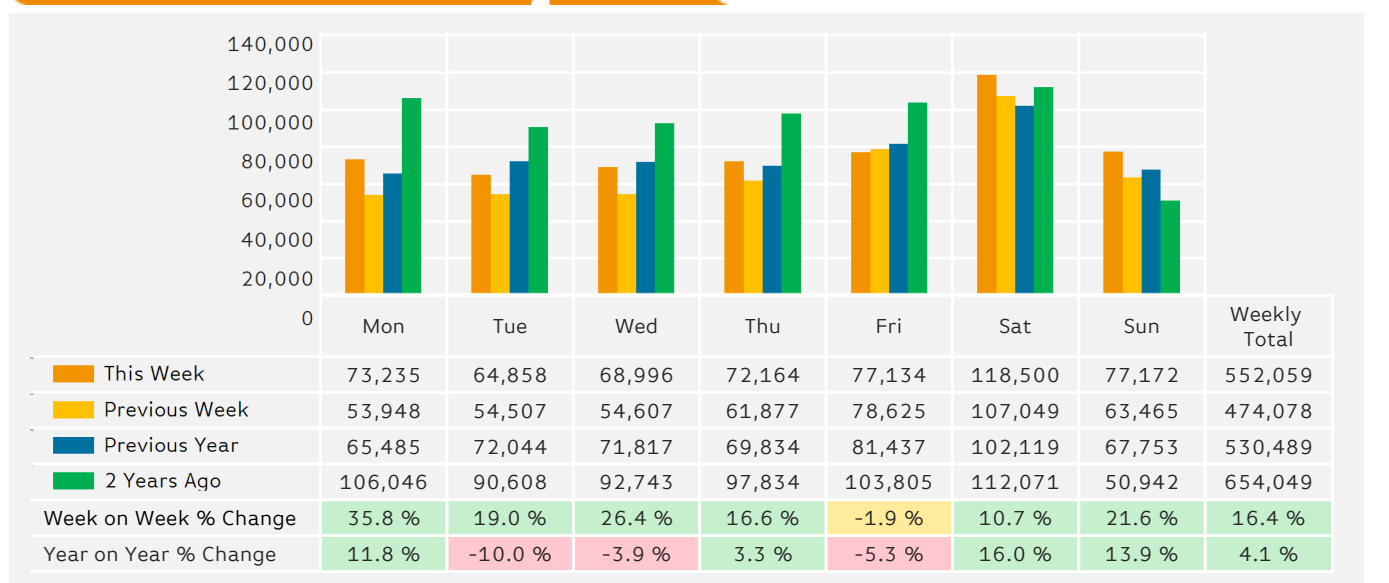
### Footfall by Hour



### Weather

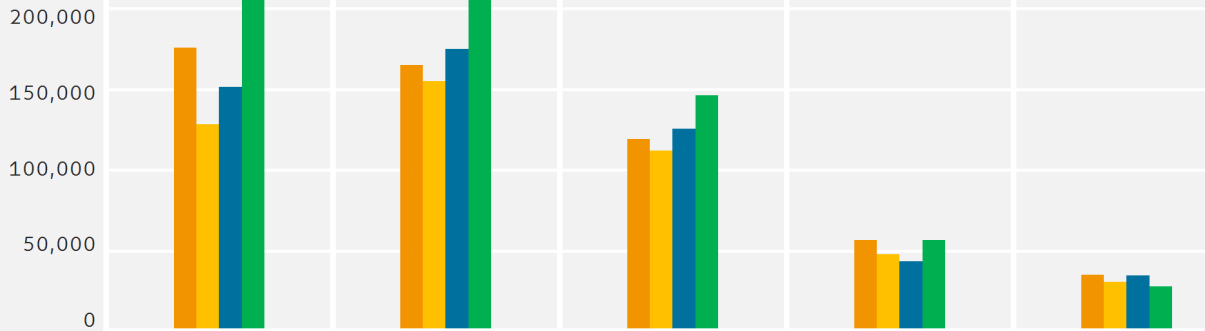
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	17	14	14	14	15	18	21
Previous Week	12	15	16	18	16	13	14
Previous Year	12	12	10	11	13	11	12

### Footfall by Day



**Footfall Totals**

Legend: This Week (Orange), Previous Week (Yellow), Previous Year (Blue), 2 Years Ago (Green)



	Parliament Street at M&S	Coney Street	Stonegate	Micklegate	Church Street
This Week	175,711	165,211	119,287	56,593	35,257
Previous Week	128,384	155,234	111,947	47,854	30,659
Previous Year	151,599	175,070	125,711	43,338	34,771
2 Years Ago	217,310	206,111	146,279	56,416	27,933
Week on Week % Change	36.9 %	6.4 %	6.6 %	18.3 %	15.0 %
Year on Year % Change	15.9 %	-5.6 %	-5.1 %	30.6 %	1.4 %

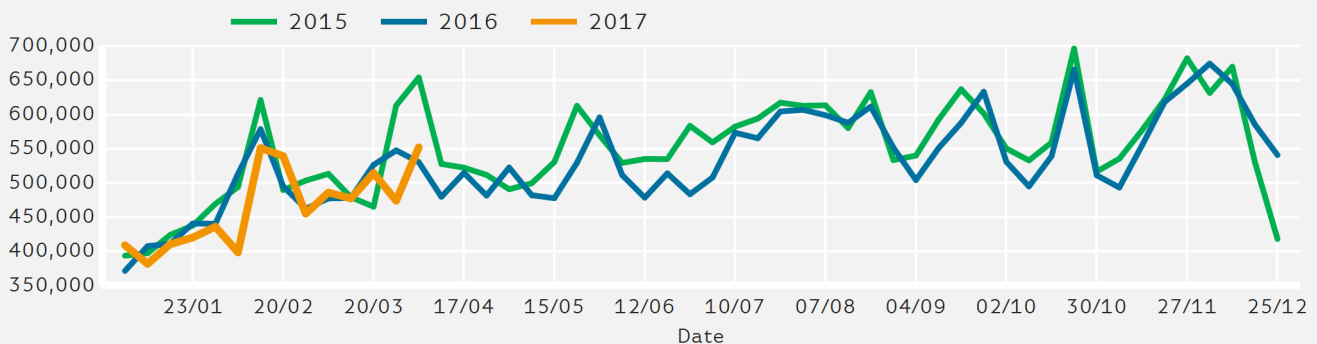
**Footfall Totals**

Counting By Location - Main Locations Only



- Parliament Street at M&S, 31.8 %
- Coney Street, 29.9 %
- Stonegate, 21.6 %
- Micklegate, 10.3 %
- Church Street, 6.4 %

**Footfall by Week**



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.