



## York City Centre

Week 5, 2018

29/01/2018 to 04/02/2018



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

### Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

|                   | Year to Date % Change |          | Year on Year % Change |          | Week On Week % Change |         |
|-------------------|-----------------------|----------|-----------------------|----------|-----------------------|---------|
|                   | 2018                  | 2017     | 2018                  | 2017     | 2018                  | 2017    |
| York City Centre  | ▲ 1.1 %               | ▼ -1.0 % | ▼ -7.0 %              | ▼ -0.7 % | ▼ -9.0 %              | ▲ 4.1 % |
| North & Yorkshire | ▼ -2.3 %              | ▲ 0.6 %  | ▼ -1.6 %              | ▲ 5.6 %  | ▲ 0.2 %               | ▲ 4.4 % |
| UK                | ▼ -2.7 %              | ▼ -0.8 % | ▼ -1.9 %              | ▲ 1.1 %  | ▼ -0.6 %              | ▲ 1.8 % |

### Headlines

The change in footfall for York City Centre over the last 52 weeks is 0.3% up on the previous year.

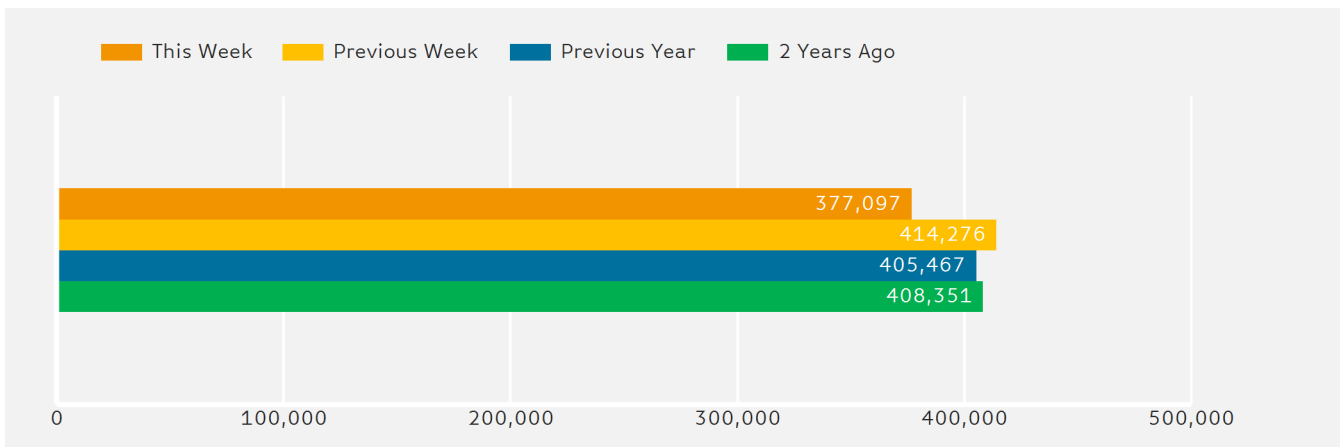
Footfall for the year to date is 1.1% up on the previous year.

The number of visitors counted for week commencing 29 January 2018 was 377,097.

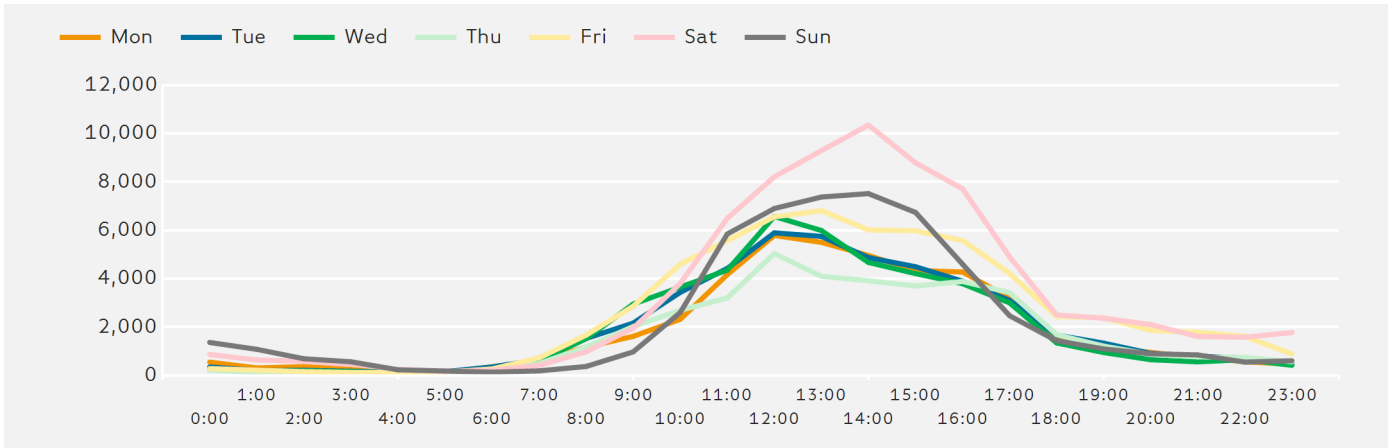
The busiest day in week commencing 29 January 2018 was Saturday with 78,041 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 10,346

### Footfall by Week



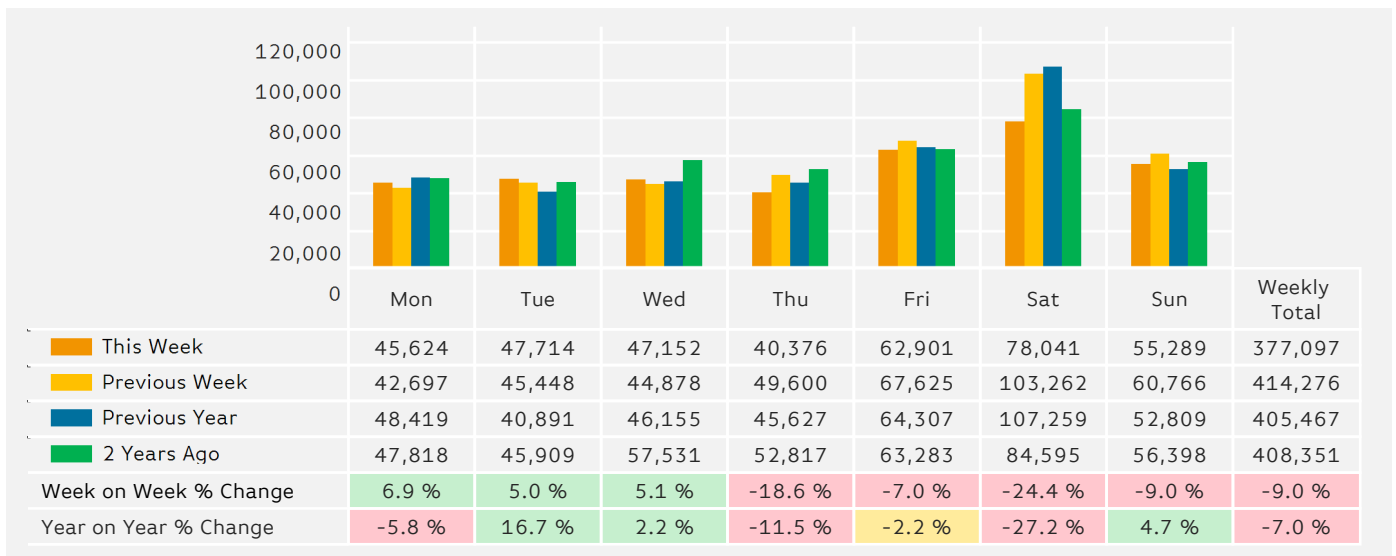
### Footfall by Hour



### Weather

|               | Mon | Tue | Wed    | Thu | Fri | Sat | Sun |
|---------------|-----|-----|--------|-----|-----|-----|-----|
| This Week     | 11  | 7   | 5      | 7   | 7   | 2   | 5   |
| Previous Week | 8   | 13  | 11     | 8   | 7   | 12  | 13  |
| Previous Year | 8   | 6   | FOG 10 | 11  | 11  | 8   | 7   |

### Footfall by Day

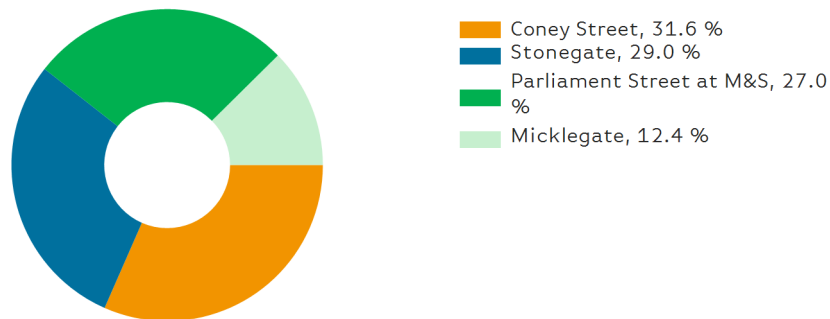


### Footfall by Location

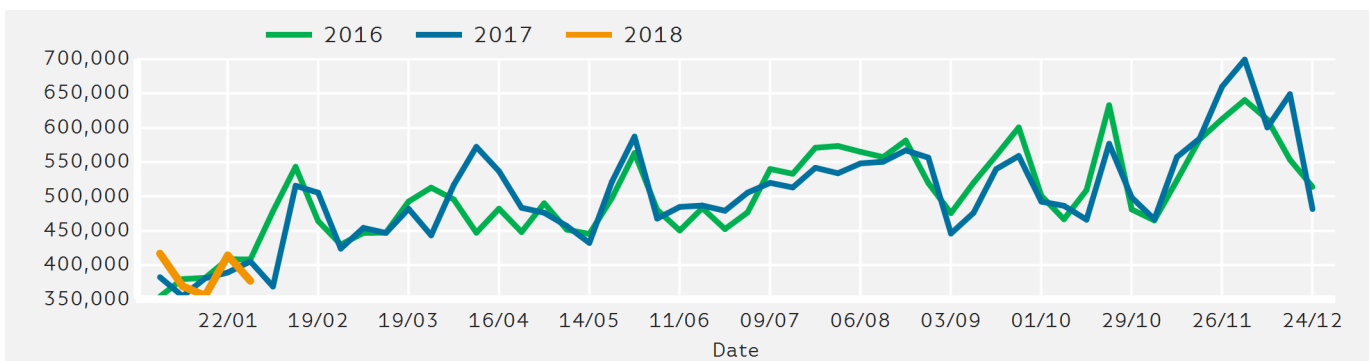


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 5, 2018 Vs Week 1, 2017 to Week 5, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2018 Vs Week 5, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2018 Vs Week 4 2018