

#### York

Week 38, 2017 18/09/2017 to 24/09/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

### **Weekly Footfall**



Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2017		2016		2017		2016		2017		2016	
York	•	-0.2 %	•	-4.4 %	•	-3.5 %	•	-7.7 %		13.4 %		6.7 %
North & Yorkshire	•	-0.6 %	•	-1.4 %	•	-5.4 %	•	-1.5 %		4.0 %		2.2 %
High Street Index(Historic Town)		1.4 %	•	-2.1 %	•	-2.2 %	•	-0.4 %		4.4 %		2.1 %
UK	•	-0.8 %	•	-1.5 %	•	-2.4 %	•	-2.4 %		2.7 %	•	1.0 %

### **Headlines**



The change in footfall for York over the last 52 weeks is 0.2% down on the previous year.

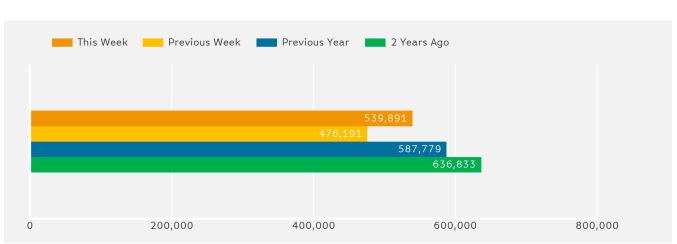
Footfall for the year to date is 0.2% down on the previous year.

The number of visitors counted for week commencing 18 September 2017 was 539,891.

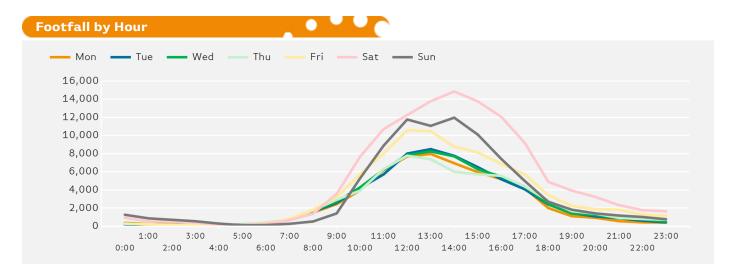
The busiest day in week commencing 18 September 2017 was Saturday with 120,592 visitors.

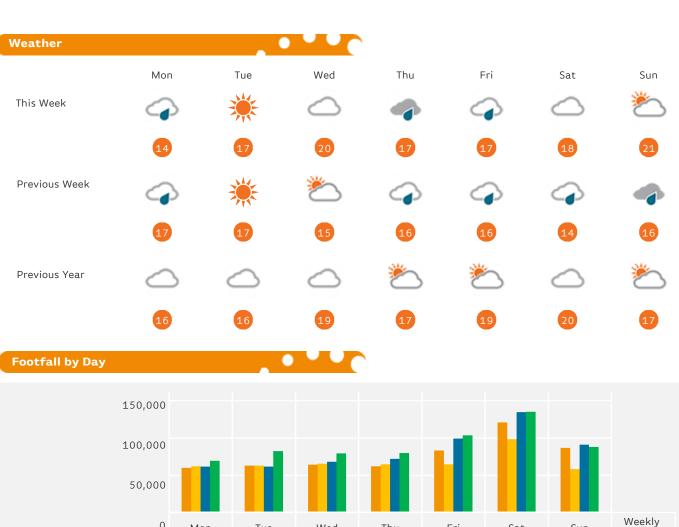
The peak hour of the week was 14:00 on Saturday with footfall of 14,848





Powered by Springboard Page 1 of 3





Weekly 0 Mon Wed Thu Fri Sat Sun Tue Total This Week 59,805 63,070 64,387 62,233 83,297 120,592 86,507 539,891 Previous Week 62,120 62,820 65,629 64,674 64,817 97,998 58,133 476,191 Previous Year 61,737 61,475 68,173 71,951 99,251 134,432 90,760 587,779 2 Years Ago 69,301 82,322 79,111 79,855 103,285 134,966 87,993 636,833 Week on Week % Change -3.7 % 0.4 % -1.9 % -3.8 % 28.5 % 23.1 % 48.8 % 13.4 % Year on Year % Change -3.1 % 2.6 % -5.6 % -13.5 % -16.1 % -10.3 % -4.7 % -8.1 %

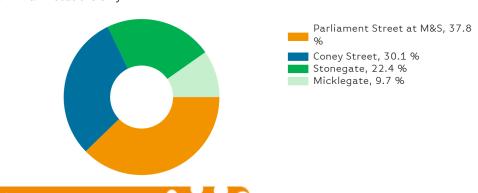
Powered by Springboard Page 2 of 3

# **Footfall by Location**



## Footfall by location

### Counting By Location - Main Locations Only



## Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

Powered by Springboard Page 3 of 3