



York

Week 52, 2017

25/12/2017 to 31/12/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
York	▲ 0.2 %	▼ -3.2 %	▼ -6.3 %	▲ 22.9 %	▼ -25.8 %	▼ -7.6 %
North & Yorkshire	▼ -0.5 %	▼ -0.4 %	▼ -7.0 %	▲ 13.8 %	▼ -30.3 %	▼ -6.6 %
High Street Index(Historic Town)	▲ 0.6 %	▼ -1.7 %	▼ -5.6 %	▲ 0.4 %	▼ -28.3 %	▼ -11.6 %
UK	▼ -1.1 %	▼ -1.1 %	▼ -10.3 %	▲ 4.9 %	▼ -29.0 %	▼ -5.6 %

Headlines

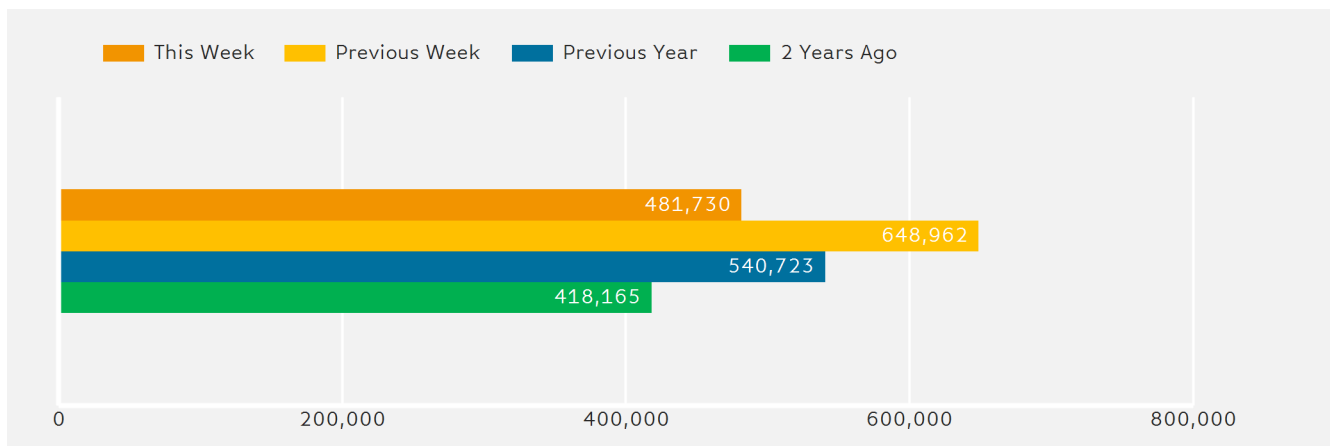
Footfall for the year to date is 0.2% up on the previous year.

The number of visitors counted for week commencing 25 December 2017 was 481,730.

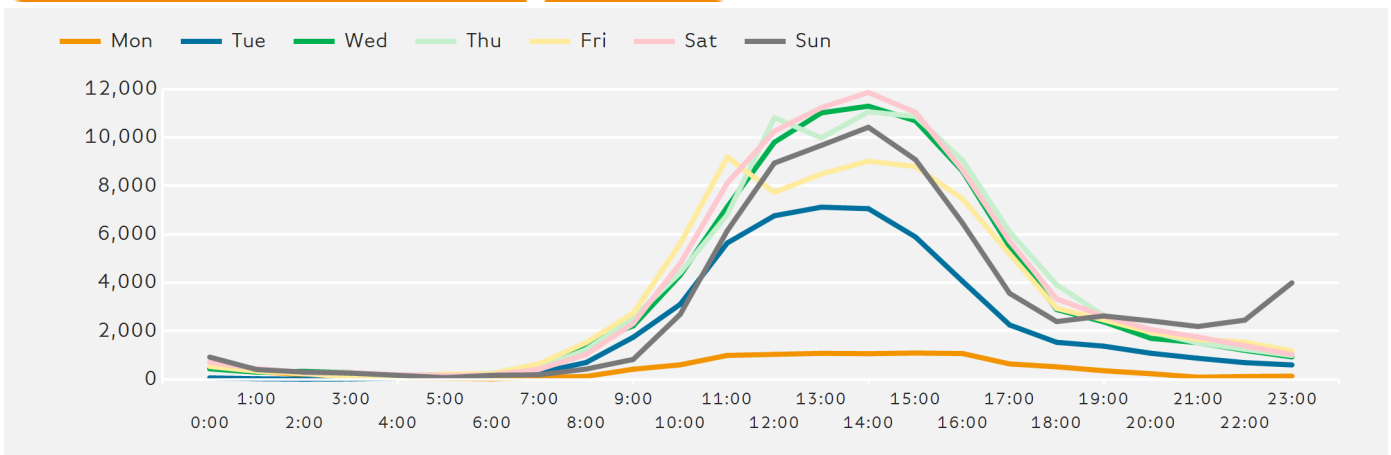
The busiest day in week commencing 25 December 2017 was Saturday with 89,913 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 11,863

Footfall by Week



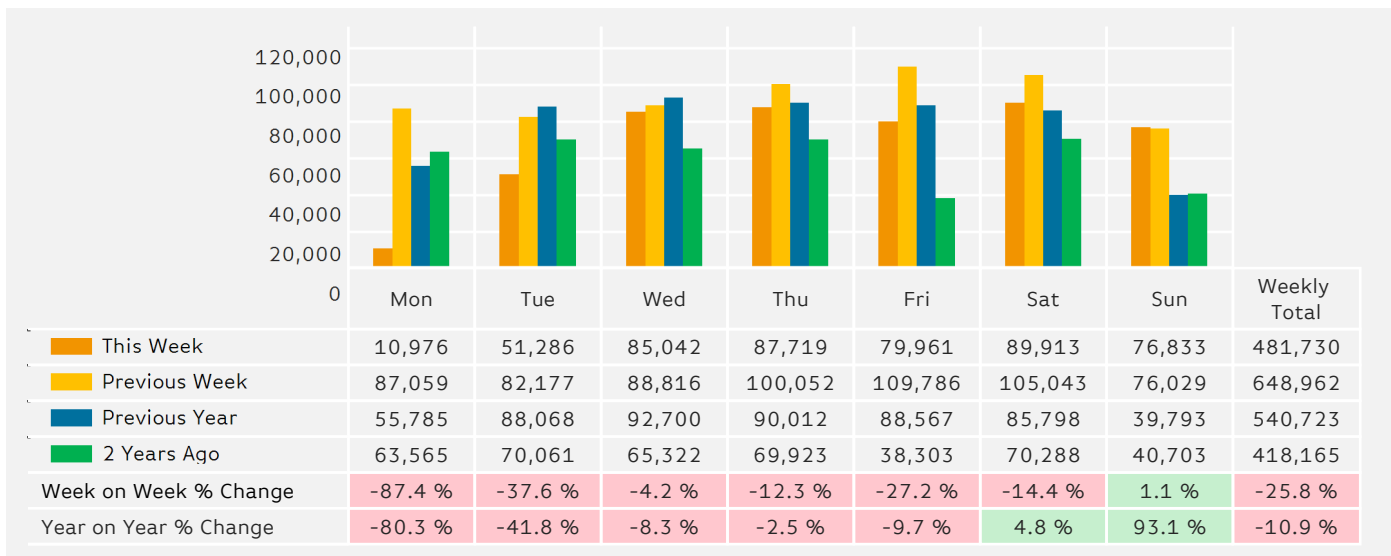
Footfall by Hour



Weather

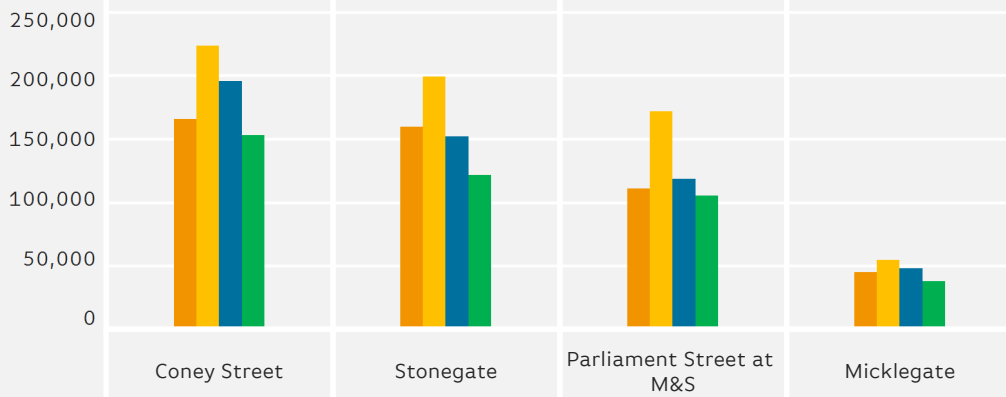
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	11	6	3	4	5	10	9
Previous Week	5	9	12	10	10	11	12
Previous Year	7	6	3	0	9	11	9

Footfall by Day



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



	Coney Street	Stonegate	Parliament Street at M&S	Micklegate
This Week	165,790	159,781	110,931	45,228
Previous Week	223,409	199,193	171,733	54,627
Previous Year	195,508	151,920	118,339	48,240
2 Years Ago	153,042	121,608	105,586	37,929
Week on Week % Change	-25.8 %	-19.8 %	-35.4 %	-17.2 %
Year on Year % Change	-15.2 %	5.2 %	-6.3 %	-6.2 %

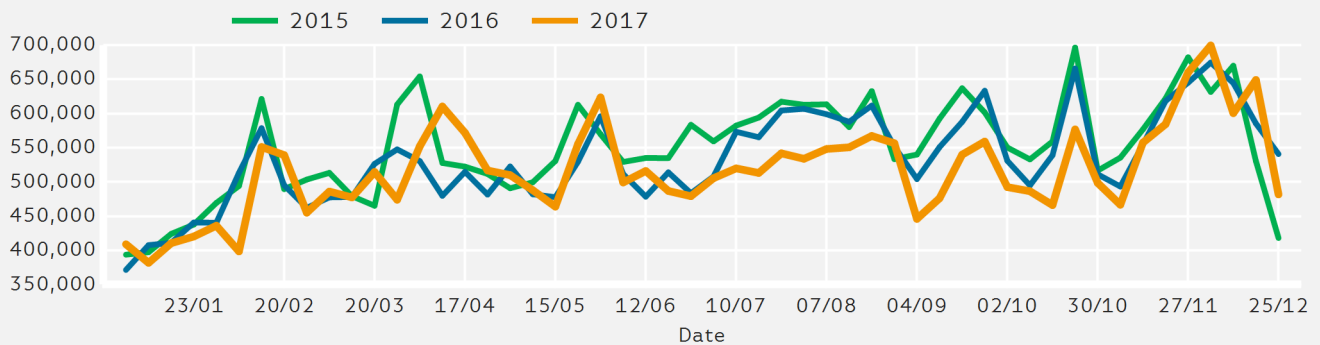
Footfall by location

Counting By Location - Main Locations Only



- Coney Street, 34.4 %
- Stonegate, 33.2 %
- Parliament Street at M&S, 23.0 %
- Micklegate, 9.4 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.