



York City Centre

Week 13, 2018

26/03/2018 to 01/04/2018



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
York City Centre	▼ -0.1 %	▼ -3.4 %	▲ 11.0 %	▼ -13.5 %	▼ -0.3 %	▼ -8.0 %
North & Yorkshire	▼ -3.6 %	▲ 1.0 %	▼ -4.5 %	▲ 2.0 %	▼ -2.4 %	▼ -1.8 %
UK	▼ -5.1 %	▼ -0.1 %	▼ -9.5 %	▲ 2.3 %	▼ -1.5 %	▲ 4.1 %

Headlines

The change in footfall for York City Centre over the last 52 weeks is 0.8% up on the previous year.

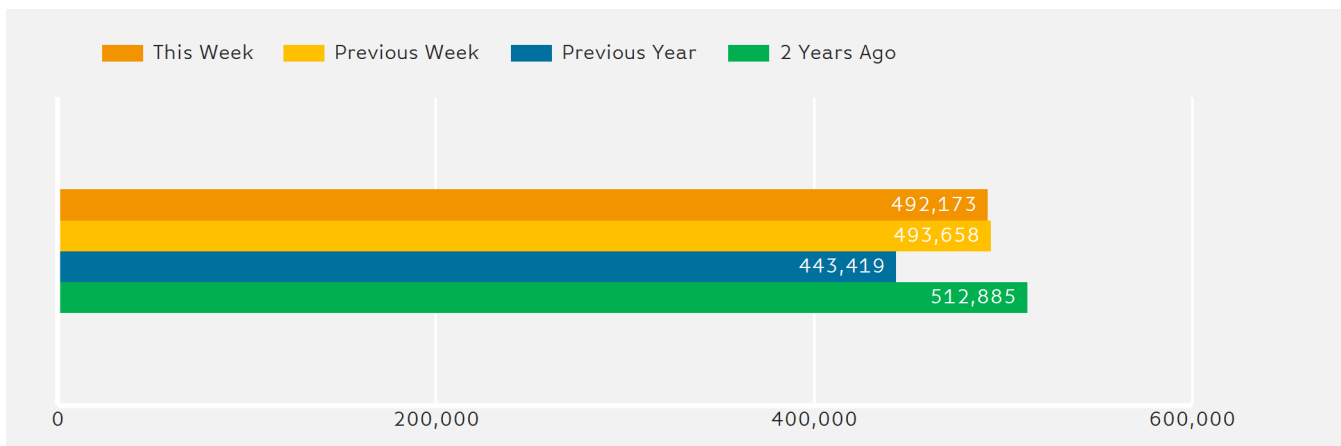
Footfall for the year to date is 0.1% down on the previous year.

The number of visitors counted for week commencing 26 March 2018 was 492,173.

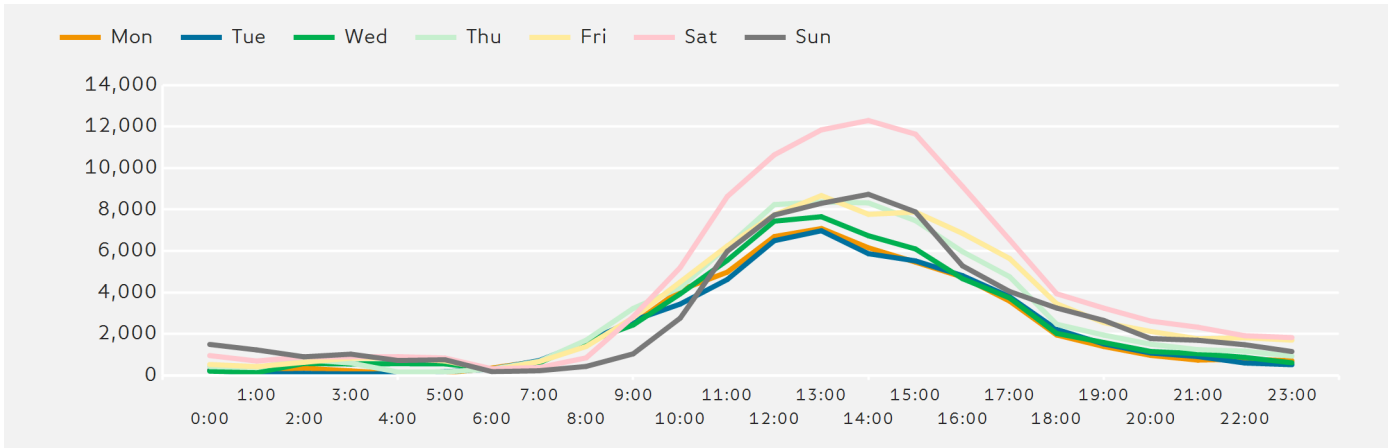
The busiest day in week commencing 26 March 2018 was Saturday with 101,364 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 12,291

Footfall by Week



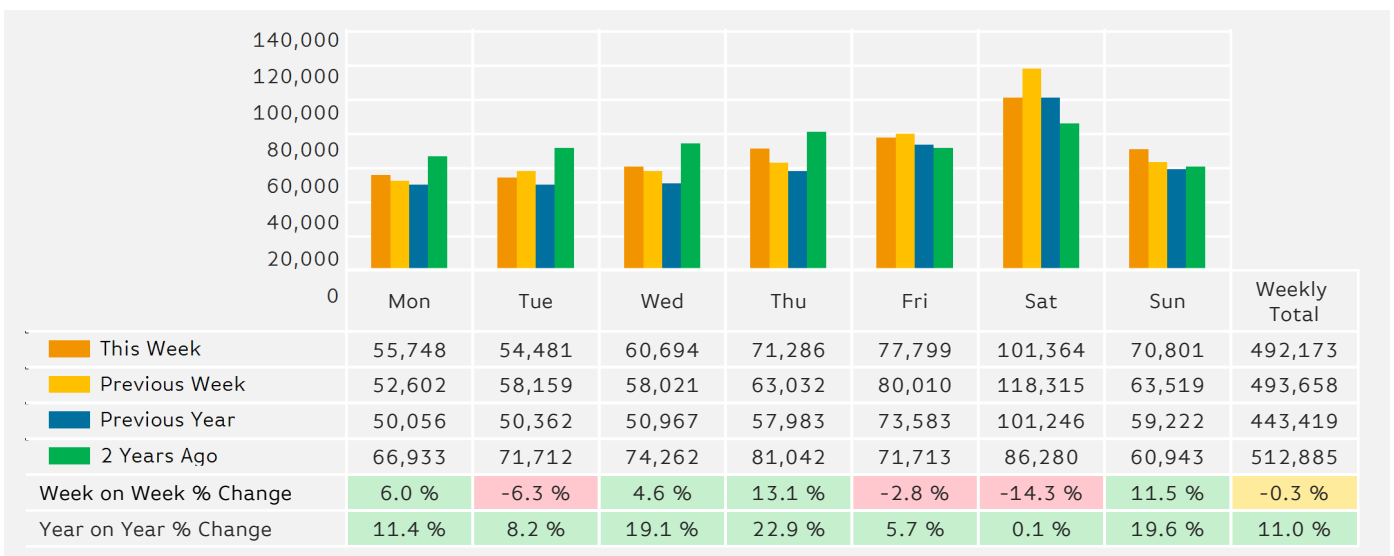
Footfall by Hour



Weather

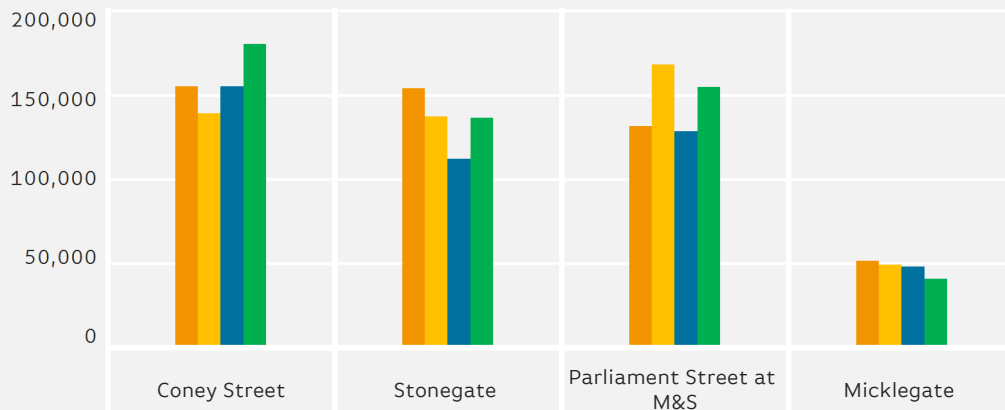
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	11	11	9	10	9	5	7
Previous Week	4	7	8	12	10	10	12
Previous Year	9	11	15	18	17	13	14

Footfall by Day



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	155,319	154,166	131,404	51,284
Previous Week	139,120	137,168	168,072	49,298
Previous Year	155,234	111,947	128,384	47,854
2 Years Ago	180,484	136,588	154,894	40,919
Week on Week % Change	11.6 %	12.4 %	-21.8 %	4.0 %
Year on Year % Change	0.1 %	37.7 %	2.4 %	7.2 %

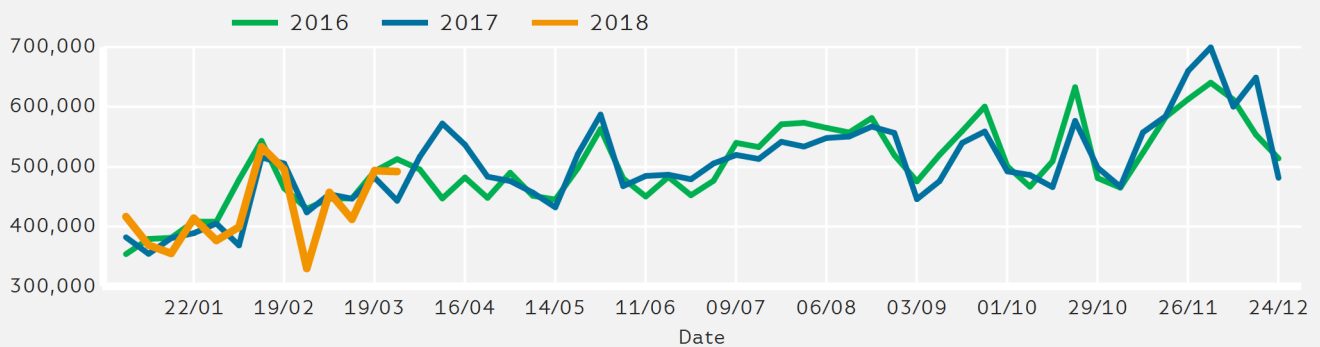
Footfall by location

Counting By Location - Main Locations Only



- Coney Street, 31.6 %
- Stonegate, 31.3 %
- Parliament Street at M&S, 26.7 %
- Micklegate, 10.4 %

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 13, 2018 Vs Week 1, 2017 to Week 13, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2018 Vs Week 13, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2018 Vs Week 12 2018