

Footfall Report for: York City Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
York City Centre	1.9 %	-1.8 %	3.2 %	-6.1 %	17.2 %	13.2 %
North & Yorkshire	0.7 %	-3.3 %	-1.6 %	-1.4 %	4.4 %	8.3 %
UK	0.2 %	-4.9 %	-1.5 %	-4.0 %	5.4 %	10.4 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 1.9% up on the previous year.

The number of visitors counted for month commencing 1 April 2019 was 2,044,481.

The busiest day in month commencing 1 April 2019 was Saturday 20 April with 109,670 visitors.

The peak hour of the month was 14:00 on Friday 19 April 2019 with footfall of 14,096

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



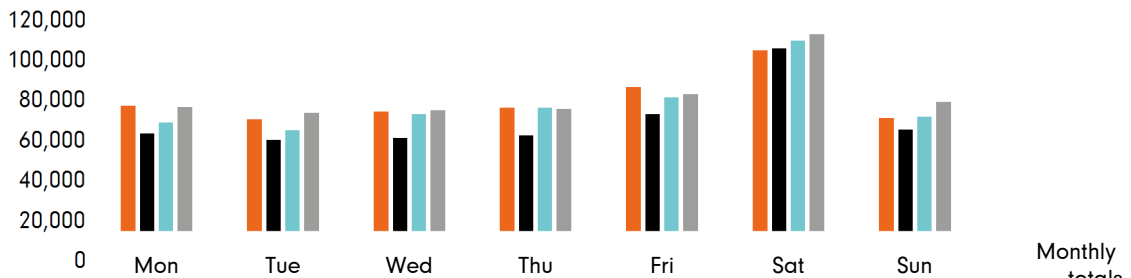
Number of days this month	16	6	6
Number of days same month last year	8	3	17

Average temperature

	Maximum temperature	Minimum temperature
2019	14°	4°
2018	13°	6°

Footfall by day

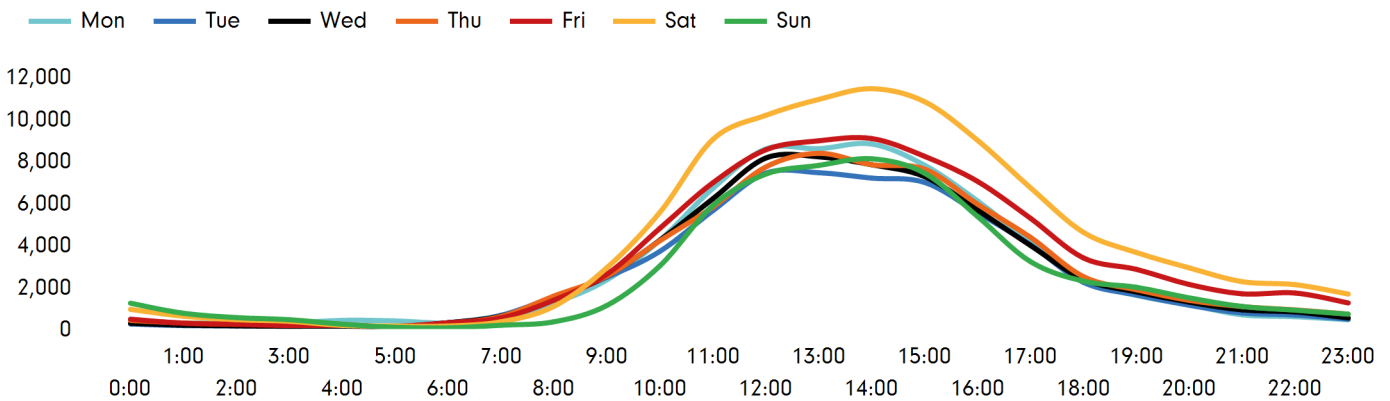
The figures shown below are calculated using weekly averages.



This Month	70,024	62,520	66,847	68,718	79,867	99,765	63,376	511,117
Previous Month	55,072	51,699	52,519	53,989	65,291	100,776	56,945	436,291
Previous Year	61,019	56,686	65,265	69,008	74,455	104,734	63,889	495,056
2 Years Ago	69,235	66,035	67,343	68,031	76,236	108,407	72,095	527,382
Month on month %	27.1 %	20.9 %	27.3 %	27.3 %	22.3 %	-1.0 %	11.3 %	
Year on year %	14.8 %	10.3 %	2.4 %	-0.4 %	7.3 %	-4.7 %	-0.8 %	

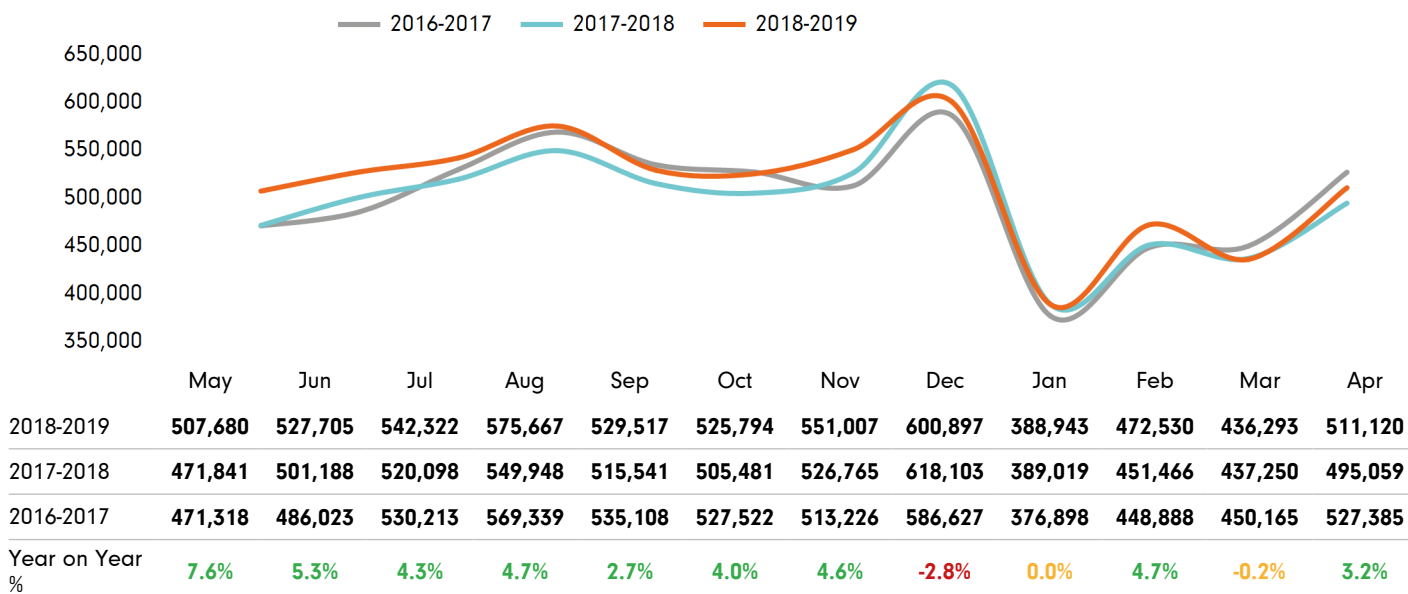
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

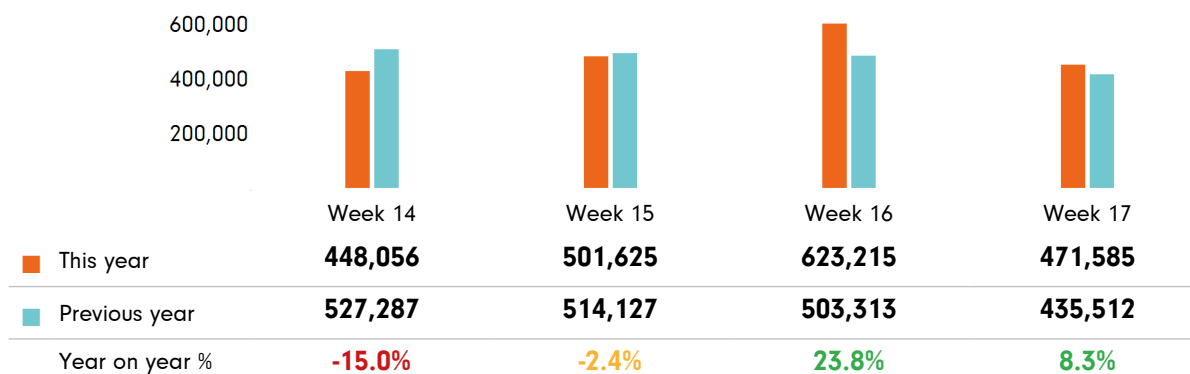
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for April compares April 2019 to April 2018

Footfall by week of month

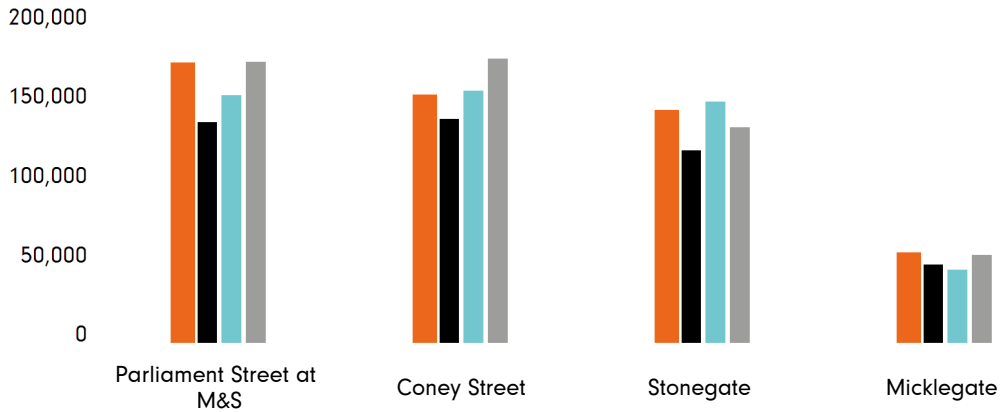
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	167,693	148,685	139,660	55,082
Previous Month	133,959	135,722	116,975	49,637
Previous Year	150,043	152,442	146,051	46,525
2 Years Ago	169,804	171,445	130,837	55,300
Year on Year %	11.8 %	-2.5 %	-4.4 %	18.4 %

Footfall by location



■ Parliament Street at M&S, 32.8 %
■ Coney Street, 29.1 %
■ Stonegate, 27.3 %
■ Micklegate, 10.8 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to April, 2019 Vs January, 2018 to April, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2019 Vs April, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2019 Vs 3 2019