

Footfall Report for: York City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
York City Centre	-3.7 %	2.2 %	-9.1 %	6.4 %	-6.0 %	4.6 %
North & Yorkshire	-2.1 %	-1.0 %	-5.9 %	-1.0 %	-2.5 %	3.3 %
UK	-1.5 %	-2.6 %	-3.7 %	-1.1 %	-3.9 %	1.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for York City Centre over the last 52 weeks is 2% down on the previous year.

Footfall for the year to date is 3.7% down on the previous year.

The number of visitors counted for week commencing 26 August 2019 was 538,267.

The busiest day in week commencing 26 August 2019 was Saturday with 99,622 visitors.

The peak hour of the week was 14:00 on Saturday 31 August 2019 with footfall of 11,978

Footfall by week

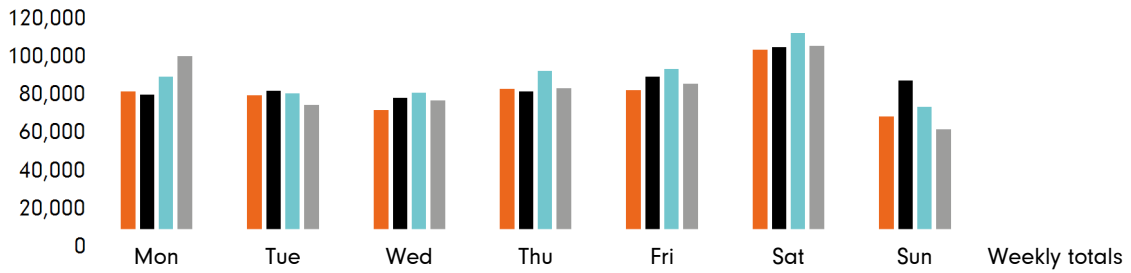


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

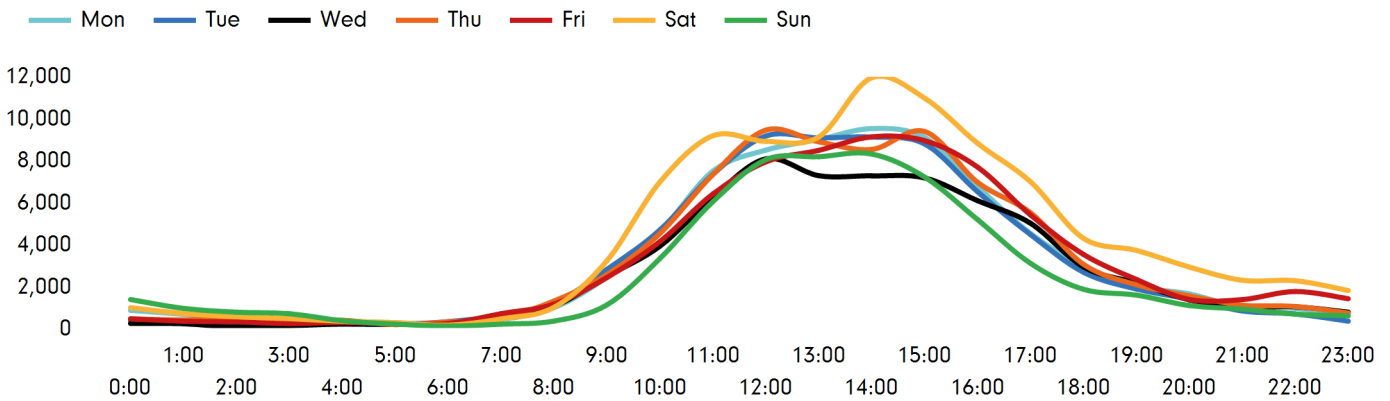
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	30°	28°	19°	21°	23°	19°	17°
Previous week	19°	18°	22°	22°	25°	27°	30°
Previous year	18°	22°	19°	21°	20°	23°	25°

Footfall by day

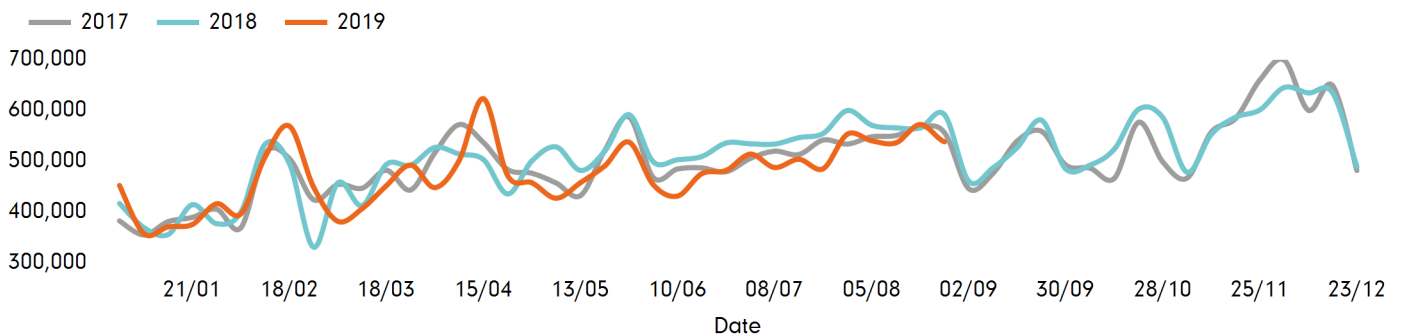


Week on week %	2.2 %	-3.4 %	-8.6 %	1.7 %	-8.6 %	-1.5 %	-23.3 %	
Year on year %	-9.4 %	-1.4 %	-12.1 %	-11.2 %	-12.9 %	-8.4 %	-7.4 %	
% of week	14.3%	13.9%	12.5%	14.6%	14.4%	18.5%	11.8%	

Footfall by hour

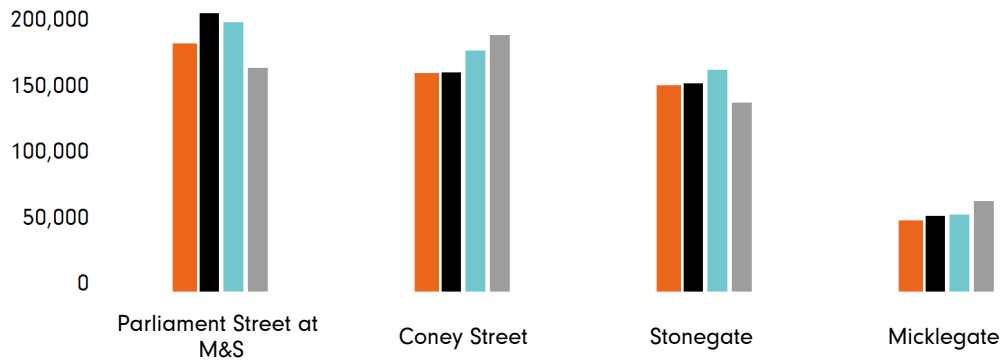


Footfall by week



Footfall by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	178,798	157,675	148,894	52,900
Previous Week	202,114	160,123	152,131	57,993
Previous Year	195,884	175,704	161,938	58,458
2 Years Ago	163,198	186,739	138,496	68,135
Week on week %	-11.5 %	-1.5 %	-2.1 %	-8.8 %
Year on Year %	-8.7 %	-10.3 %	-8.1 %	-9.5 %

Footfall by location



■ Parliament Street at M&S, 33.2 %
■ Coney Street, 29.3 %
■ Stonegate, 27.7 %
■ Micklegate, 9.8 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 35, 2019 Vs Week 1, 2018 to Week 35, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2019 Vs Week 35, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2019 Vs Week 34 2019