



York City Centre

Week 28, 2018

09/07/2018 to 15/07/2018



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|-------------------|-----------------------|---------|-----------------------|----------|-----------------------|----------|
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 |
| York City Centre | ▲ 1.4 % | ▲ 1.0 % | ▲ 2.7 % | ▼ -3.7 % | ▼ -0.1 % | ▲ 2.8 % |
| North & Yorkshire | ▼ -0.9 % | ▲ 0.6 % | ▲ 0.8 % | ▼ -1.4 % | ▼ -1.8 % | ▼ -2.4 % |
| UK | ▼ -2.9 % | ▲ 0.1 % | ▲ 0.9 % | ▼ -1.7 % | ▼ -1.4 % | ▼ -4.0 % |

Headlines

The change in footfall for York City Centre over the last 52 weeks is 0.3% up on the previous year.

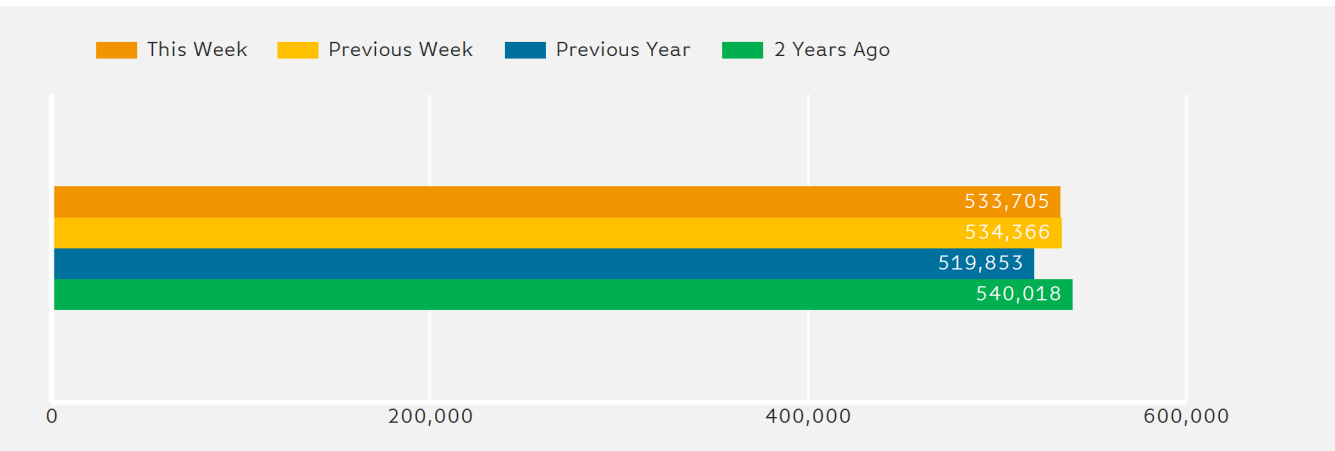
Footfall for the year to date is 1.4% up on the previous year.

The number of visitors counted for week commencing 9 July 2018 was 533,705.

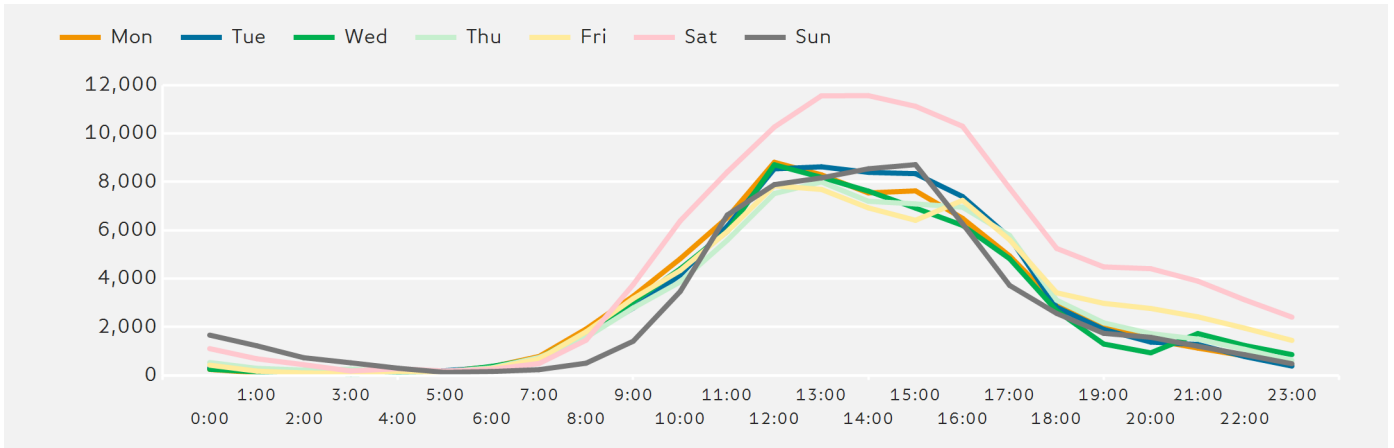
The busiest day in week commencing 9 July 2018 was Saturday with 109,789 visitors.

The peak hour of the week was 14:00 on Saturday 14 July 2018 with footfall of 11,562

Footfall by Week



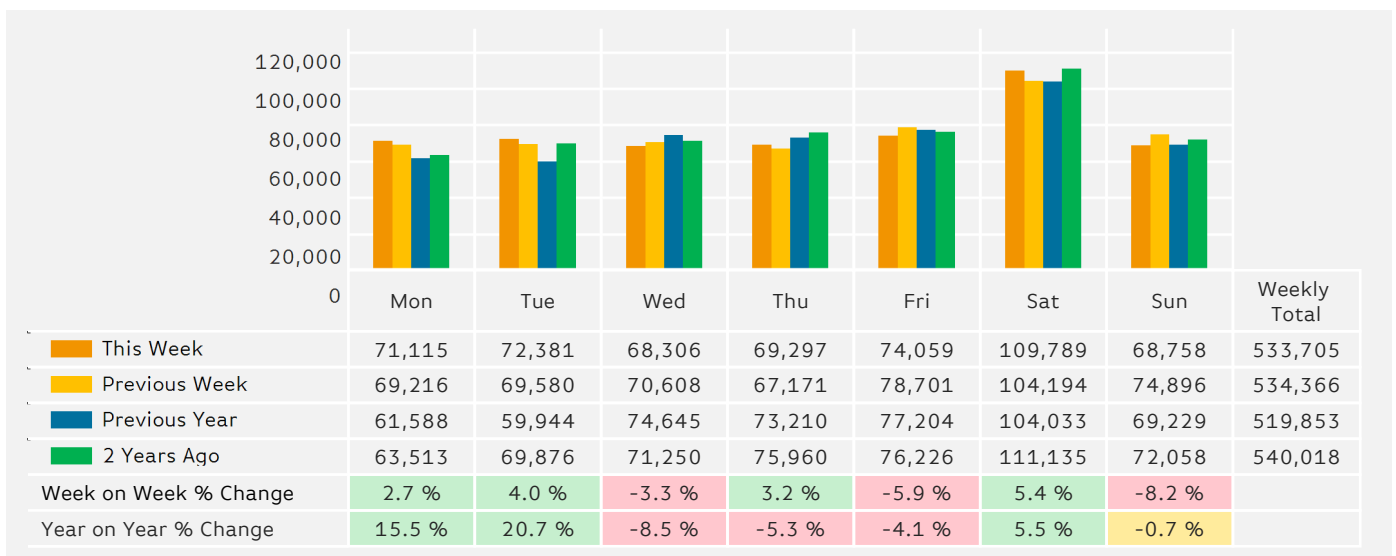
Footfall by Hour



Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 21 | 22 | 24 | 23 | 23 | 26 | 28 |
| Previous Week | 26 | 23 | 23 | 29 | 27 | 28 | 28 |
| Previous Year | 20 | 17 | 19 | 21 | 18 | 23 | 21 |

Footfall by Day

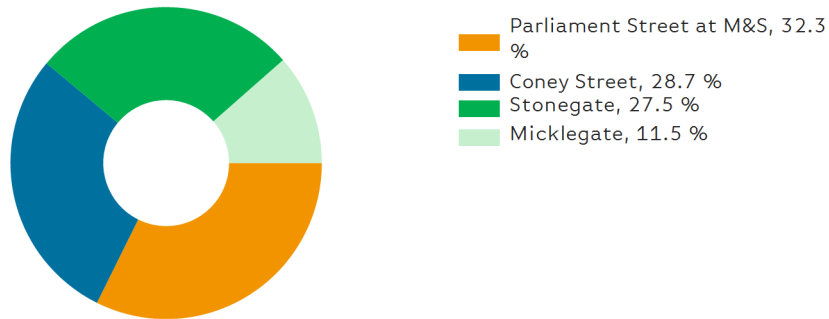


Footfall by Location

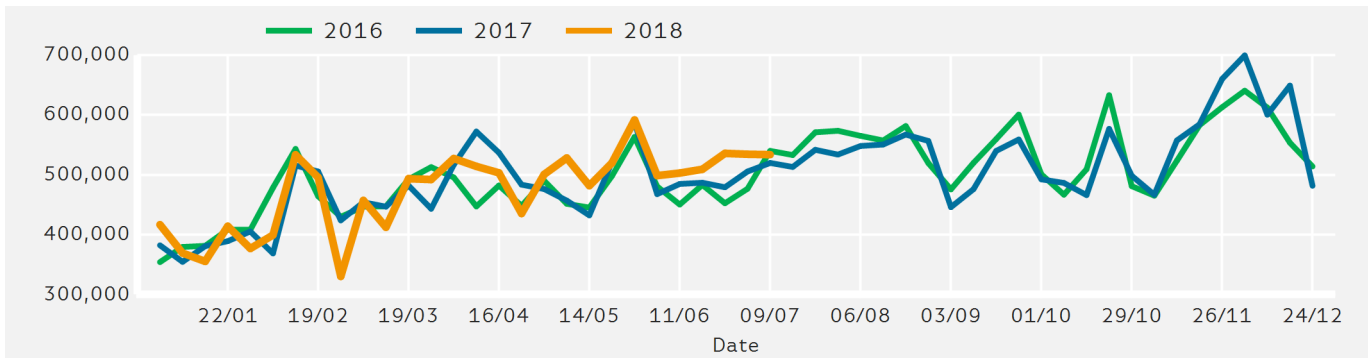


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 28, 2018 Vs Week 1, 2017 to Week 28, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2018 Vs Week 28, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2018 Vs Week 27 2018