



York

Week 4, 2017

23/01/2017 to 29/01/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
York	▼ -0.6 %	▼ -1.3 %	▼ -4.6 %	▲ 0.7 %	▲ 2.4 %	▲ 7.2 %
North & Yorkshire	▼ -0.6 %	▲ 0.1 %	▼ -1.2 %	▼ 0.0 %	▼ -1.9 %	▲ 1.1 %
High Street Index(Historic Town)	▼ -0.2 %	▼ -0.3 %	▼ -2.2 %	▲ 0.1 %	▼ -3.0 %	▲ 4.3 %
UK	▼ -1.3 %	▲ 0.3 %	▼ -2.5 %	▲ 0.9 %	▼ -2.9 %	▲ 1.6 %

Headlines

The change in footfall for York over the last 52 weeks is 3.1% down on the previous year.

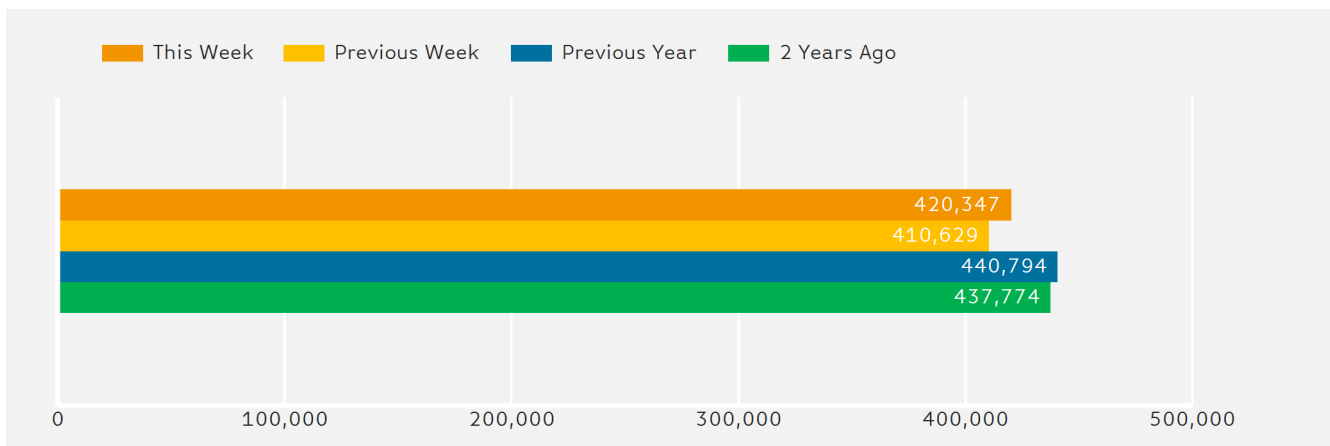
Footfall for the year to date is 0.6% down on the previous year.

The number of visitors counted for week commencing 23 January 2017 was 420,347.

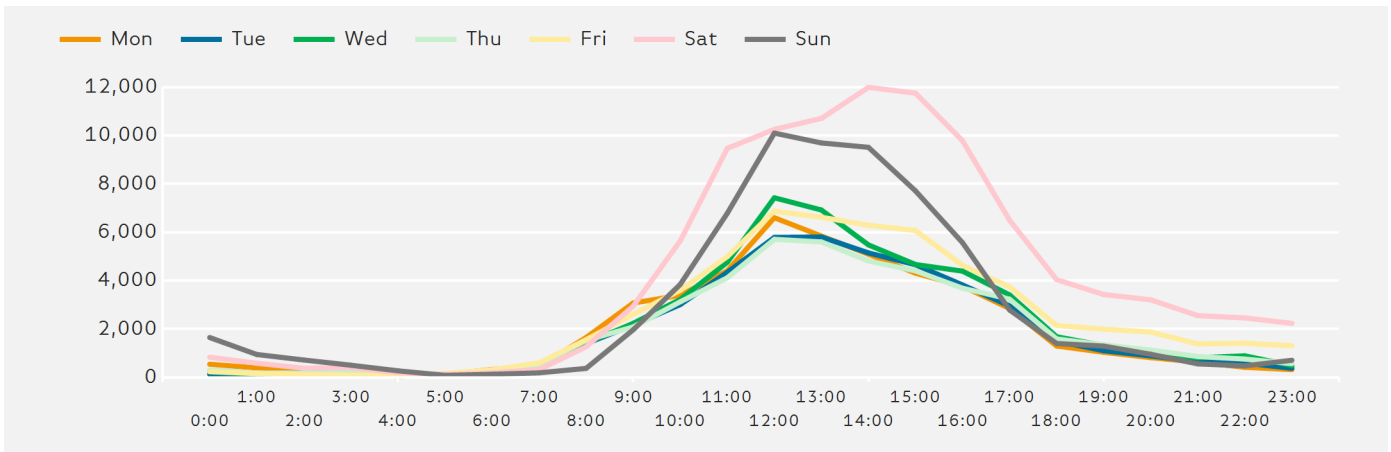
The busiest day in week commencing 23 January 2017 was Saturday with 101,291 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 11,988

Footfall Totals by Week



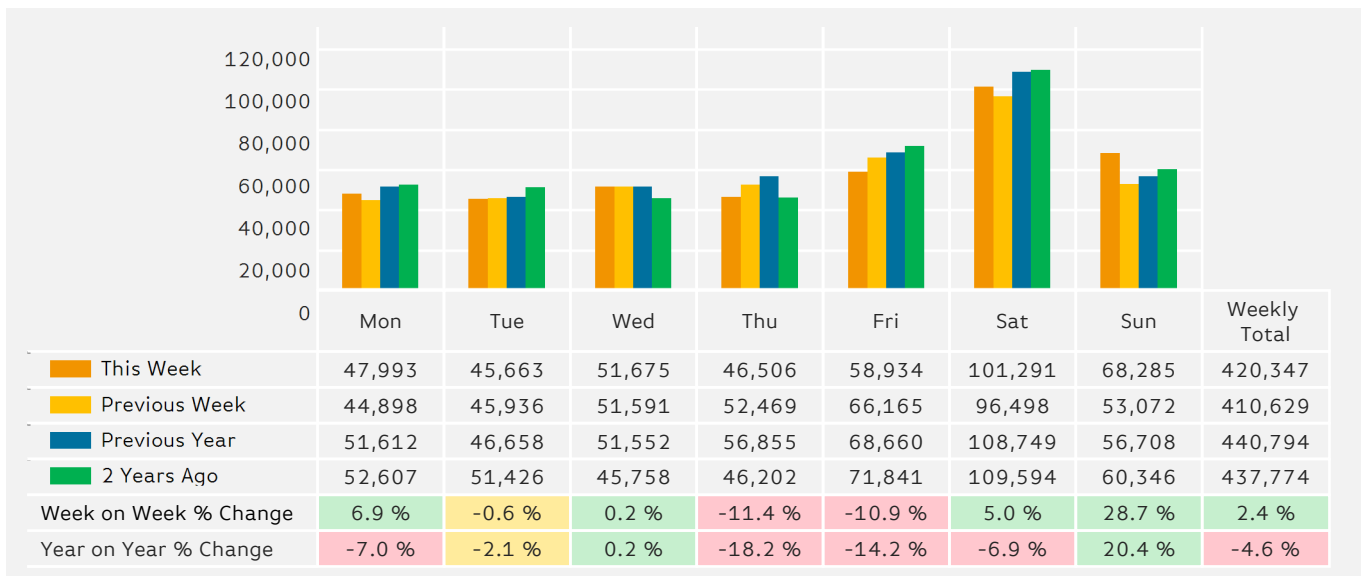
Footfall by Hour



Weather

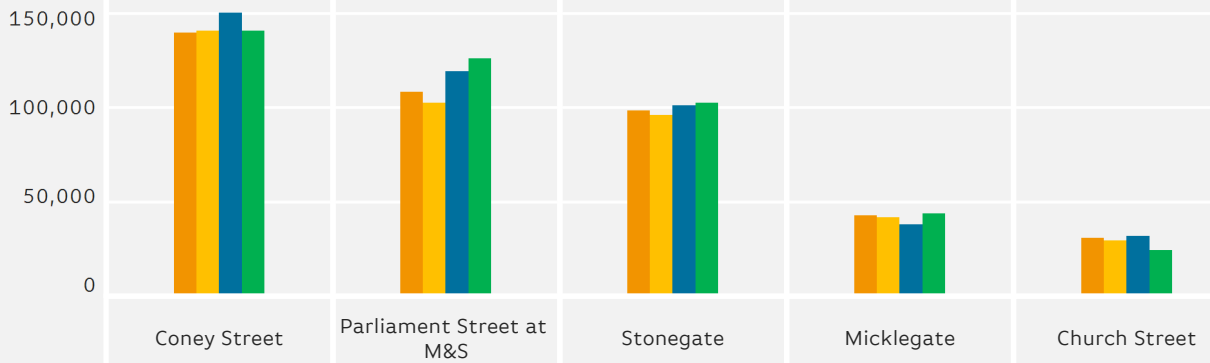
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	4	4	6	2	4	7	6
Previous Week	7	7	9	8	8	4	4
Previous Year	14	13	14	10	12	9	12

Footfall by Day



Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ ...



This Week	139,517	108,446	98,370	42,996	31,018
Previous Week	140,514	102,571	95,952	41,934	29,658
Previous Year	150,126	119,111	101,297	38,081	32,179
2 Years Ago	140,626	126,040	102,593	43,878	24,637
Week on Week % Change	-0.7 %	5.7 %	2.5 %	2.5 %	4.6 %
Year on Year % Change	-7.1 %	-9.0 %	-2.9 %	12.9 %	-3.6 %

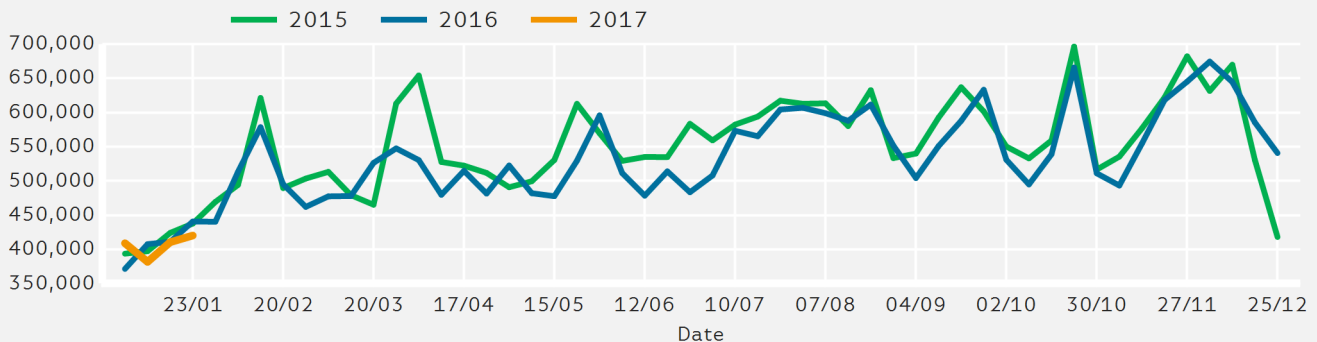
Footfall Totals

Counting By Location - Main Locations Only



- Coney Street, 33.2 %
- Parliament Street at M&S, 25.8 %
- Stonegate, 23.4 %
- Micklegate, 10.2 %
- Church Street, 7.4 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.