



York City Centre

Week 12, 2018

19/03/2018 to 25/03/2018



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
York City Centre	▼ -1.1 %	▼ -2.4 %	▲ 2.4 %	▼ -2.1 %	▲ 19.7 %	▲ 7.9 %
North & Yorkshire	▼ -3.5 %	▲ 0.9 %	▼ -1.5 %	▲ 7.2 %	▲ 9.7 %	▲ 4.7 %
UK	▼ -4.8 %	▼ -0.3 %	▼ -4.3 %	▲ 3.7 %	▲ 7.5 %	▲ 1.3 %

Headlines

The change in footfall for York City Centre over the last 52 weeks is 0.4% up on the previous year.

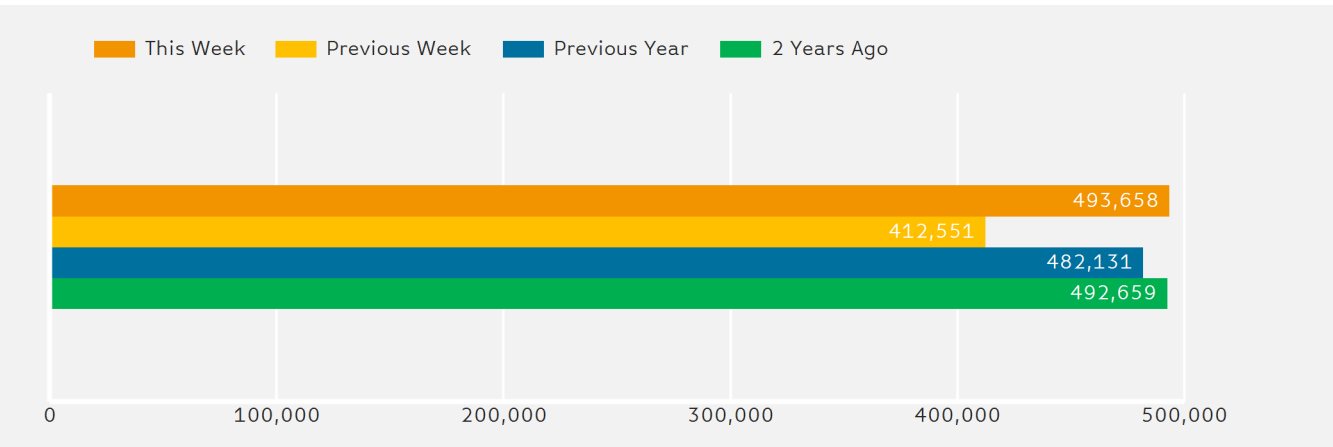
Footfall for the year to date is 1.1% down on the previous year.

The number of visitors counted for week commencing 19 March 2018 was 493,658.

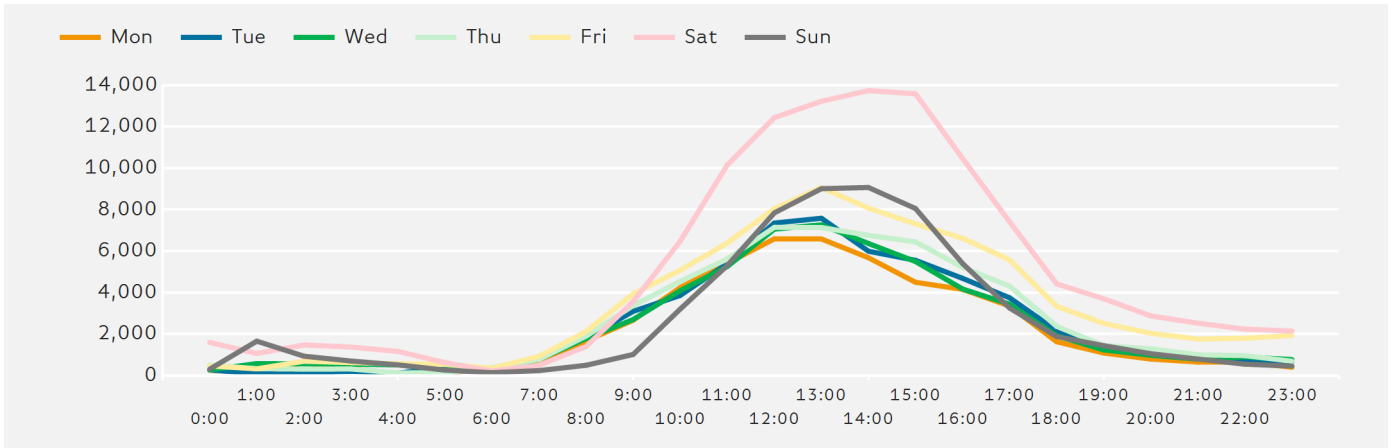
The busiest day in week commencing 19 March 2018 was Saturday with 118,315 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 13,733

Footfall by Week



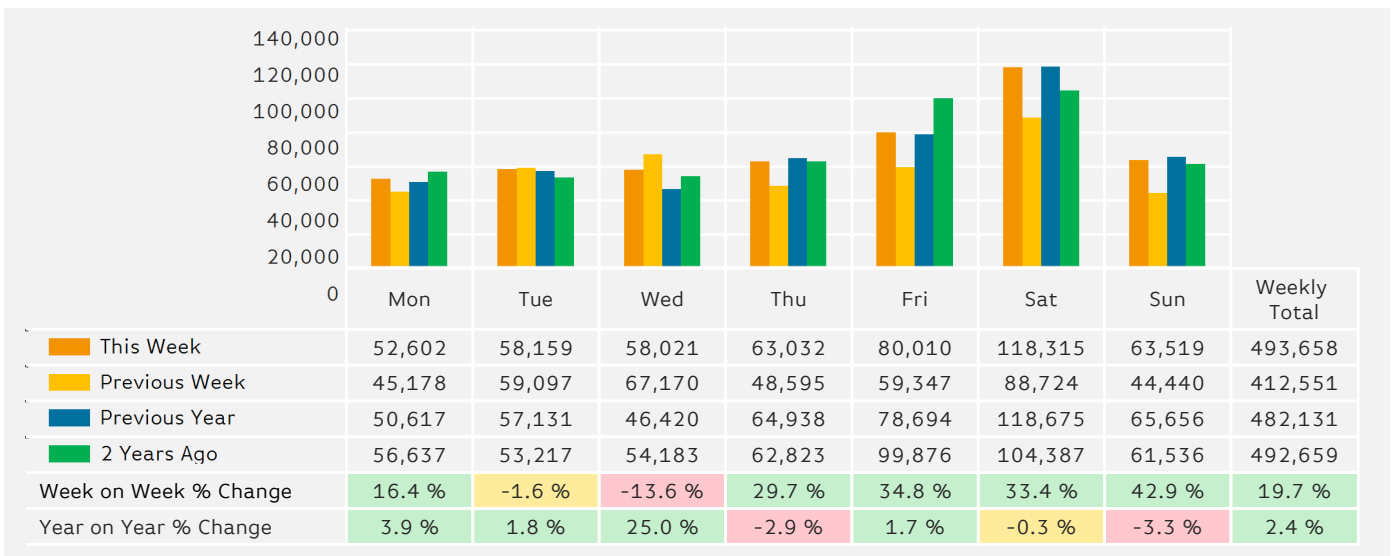
Footfall by Hour



Weather

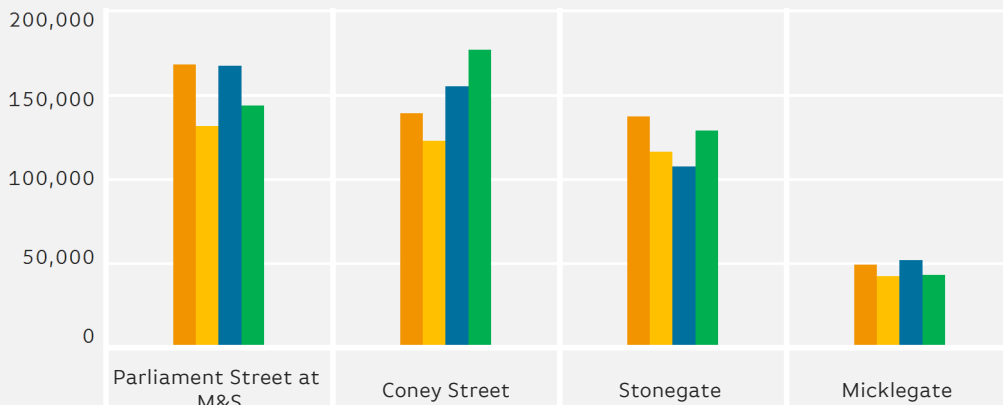
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	4	7	8	12	10	10	12
Previous Week	7	11	12	8	6	0	1
Previous Year	11	9	8	10	13	16	14

Footfall by Day



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



	Parliament Street at M&S	Coney Street	Stonegate	Micklegate
This Week	168,072	139,120	137,168	49,298
Previous Week	131,436	122,667	116,211	42,237
Previous Year	167,341	155,317	107,563	51,910
2 Years Ago	143,873	177,017	128,824	42,945
Week on Week % Change	27.9 %	13.4 %	18.0 %	16.7 %
Year on Year % Change	0.4 %	-10.4 %	27.5 %	-5.0 %

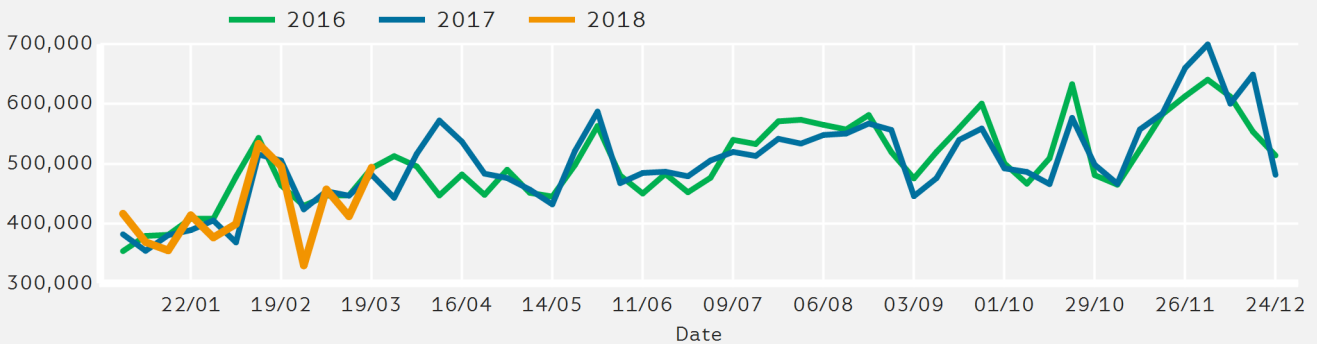
Footfall by location

Counting By Location - Main Locations Only



- Parliament Street at M&S, 34.0 %
- Coney Street, 28.2 %
- Stonegate, 27.8 %
- Micklegate, 10.0 %

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 12, 2018 Vs Week 1, 2017 to Week 12, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2018 Vs Week 12, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2018 Vs Week 11 2018