

Footfall Report for: York City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
York City Centre	1.4 %	-0.1 %	-0.2 %	-2.9 %	-7.7 %	-3.1 %
North & Yorkshire	1.3 %	-3.6 %	3.1 %	-6.4 %	2.3 %	-5.8 %
UK	0.8 %	-5.1 %	2.7 %	-9.3 %	2.5 %	-3.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 1.4% up on the previous year.

The number of visitors counted for month commencing 25 February 2019 was 2,181,466.

The busiest day in month commencing 25 February 2019 was Saturday 30 March with 114,257 visitors.

The peak hour of the month was 14:00 on Saturday 30 March 2019 with footfall of 15,328

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month
 ■ Previous Year
 ■ 2 Years Ago
■ Previous Month

Weather



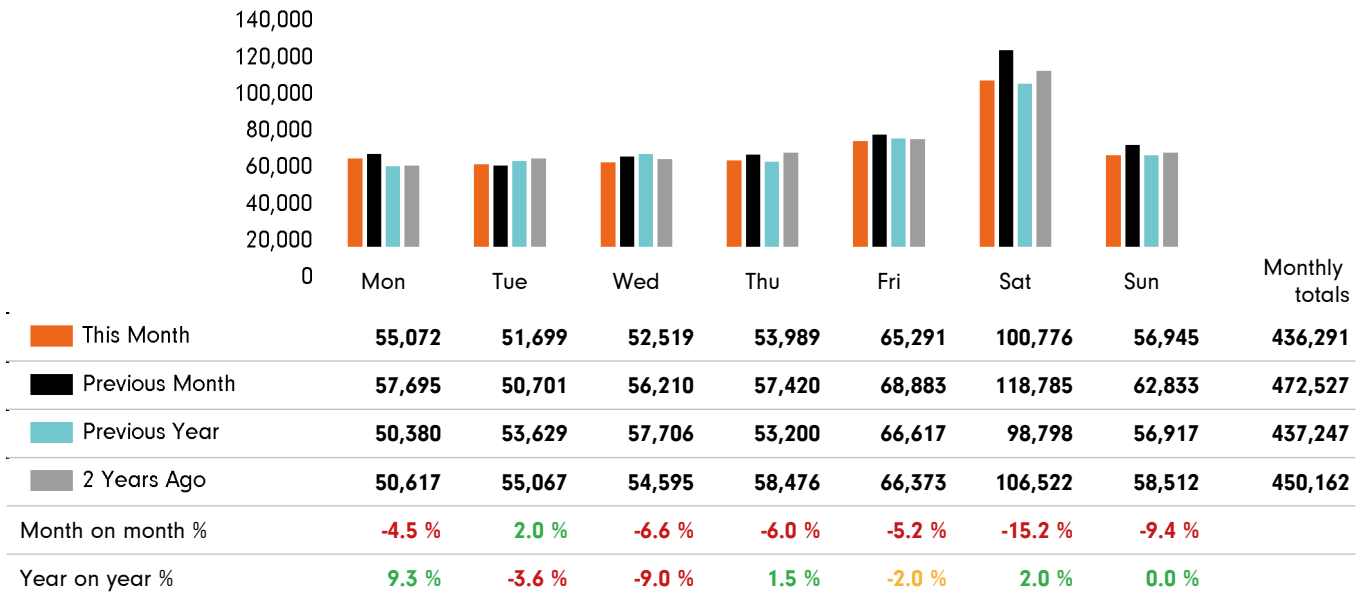
	Sun	Cloud	Rain	Snow	Wind
Number of days this month	8	8	17	1	1
Number of days same month last year	10	5	13	7	

Average temperature

	Maximum temperature	Minimum temperature
2019	12°	4°
2018	7°	1°

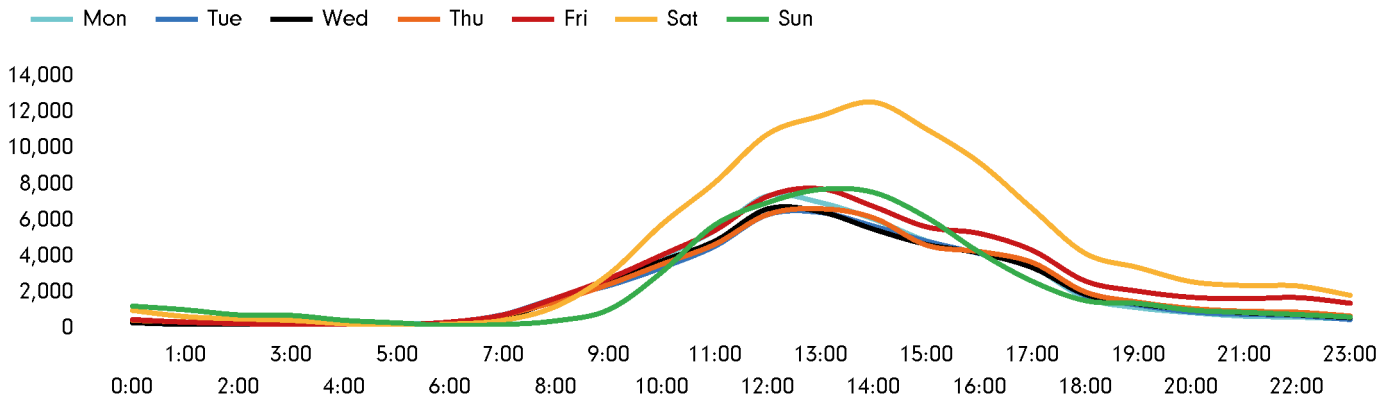
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by hour

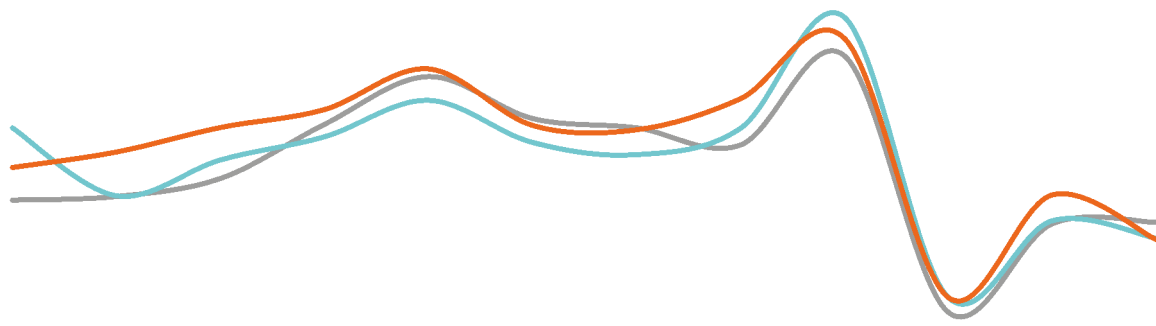
The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.

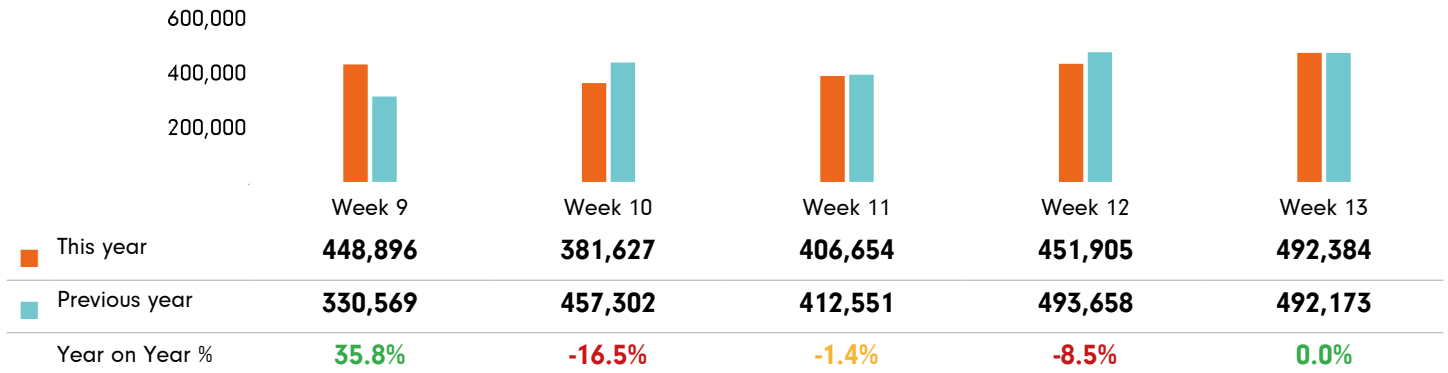
— 2017-2016 — 2018-2017 — 2019-2018



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2019-2018	495,059	507,680	527,705	542,322	575,667	529,517	525,794	551,007	600,897	388,943	472,530	436,293
2018-2017	527,385	471,841	501,188	520,098	549,948	515,541	505,481	526,765	618,103	389,019	451,466	437,250
2017-2016	468,362	471,318	486,023	530,213	569,339	535,108	527,522	513,226	586,627	376,898	448,888	450,165
Year on Year %	-6.1%	7.6%	5.3%	4.3%	4.7%	2.7%	4.0%	4.6%	-2.8%	0.0%	4.7%	-0.2%

Footfall by week of month

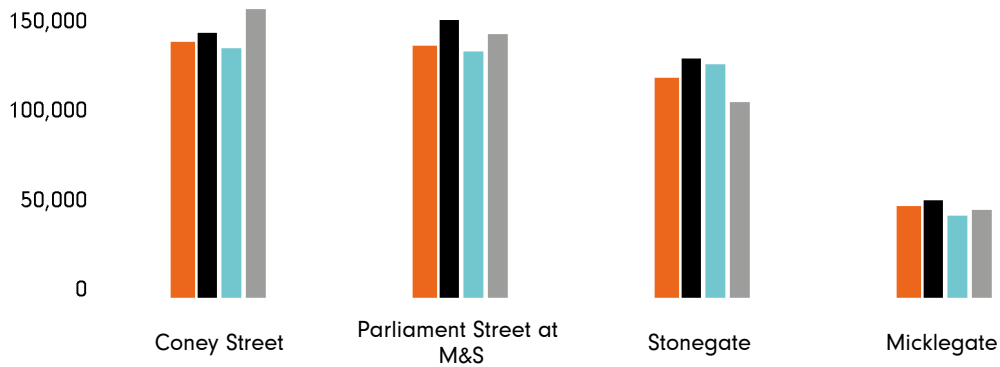
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This month	135,722	133,959	116,975	49,637
Previous month	141,864	148,578	128,284	53,805
Previous year	133,958	131,963	125,469	45,861
2 Years ago	154,493	141,308	105,581	48,783
Year on year %	1.3 %	1.5 %	-6.8 %	8.2 %

Footfall by location



■ Coney Street, 31.1 %
■ Parliament Street at M&S, 30.7 %
■ Stonegate, 26.8 %
■ Micklegate, 11.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to March, 2019 Vs January, 2018 to March, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2019 Vs March, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2019 Vs 2 2019