

Footfall Report for: York City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
York City Centre	-0.6 %	0.1 %	-9.7 %	7.6 %	-10.3 %	2.5 %
North & Yorkshire	-0.6 %	-2.0 %	-6.6 %	3.1 %	0.1 %	5.5 %
UK	-0.7 %	-3.8 %	-5.1 %	0.8 %	0.0 %	4.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 0.6% down on the previous year.

The number of visitors counted for month commencing 29 April 2019 was 1,833,237.

The busiest day in month commencing 29 April 2019 was Saturday 4 May with 100,639 visitors.

The peak hour of the month was 14:00 on Saturday 4 May 2019 with footfall of 11,694

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



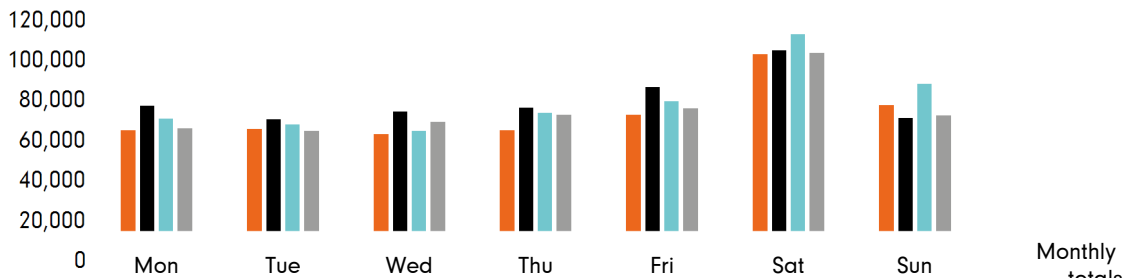
Number of days this month	10	7	11
Number of days same month last year	18	5	5

Average temperature

	Maximum temperature	Minimum temperature
2019	15°	6°
2018	18°	7°

Footfall by day

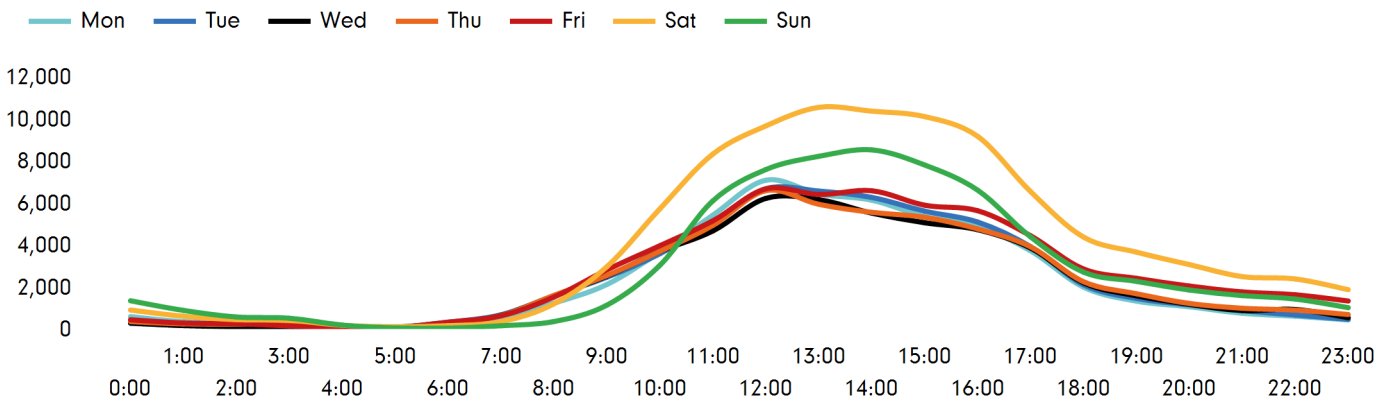
The figures shown below are calculated using weekly averages.



This Month	56,616	57,388	54,801	56,601	65,204	97,456	70,241	458,307
Previous Month	70,024	62,520	66,847	68,718	79,867	99,765	63,376	511,117
Previous Year	62,866	59,949	56,447	66,089	72,253	108,405	81,668	507,677
2 Years Ago	57,720	56,316	61,298	65,047	68,359	98,291	64,809	471,840
Month on month %	-19.1 %	-8.2 %	-18.0 %	-17.6 %	-18.4 %	-2.3 %	10.8 %	
Year on year %	-9.9 %	-4.3 %	-2.9 %	-14.4 %	-9.8 %	-10.1 %	-14.0 %	

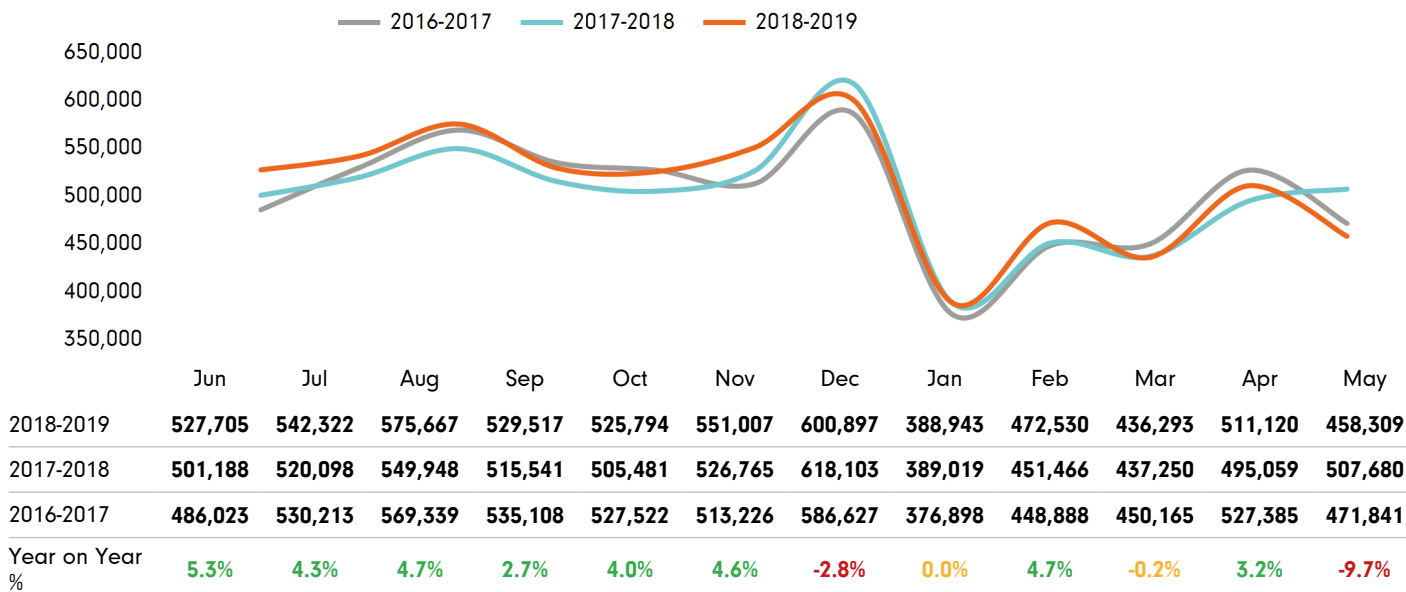
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

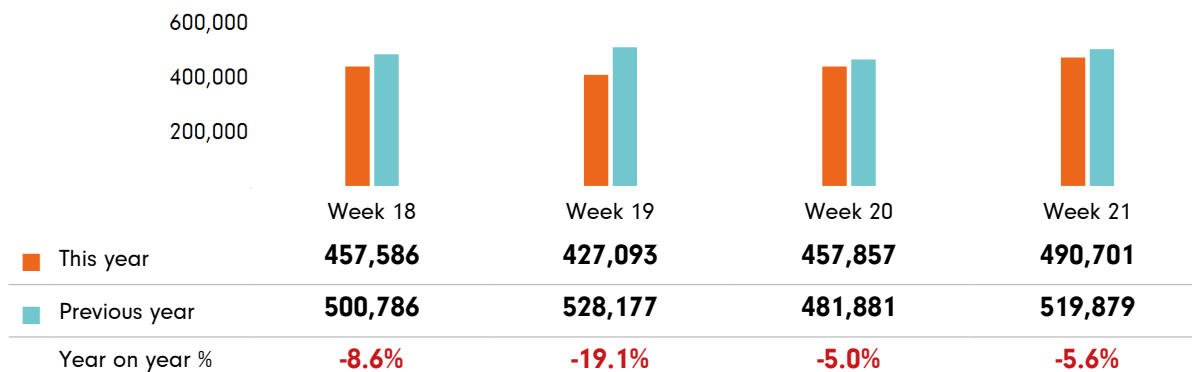
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for May compares May 2019 to May 2018

Footfall by week of month

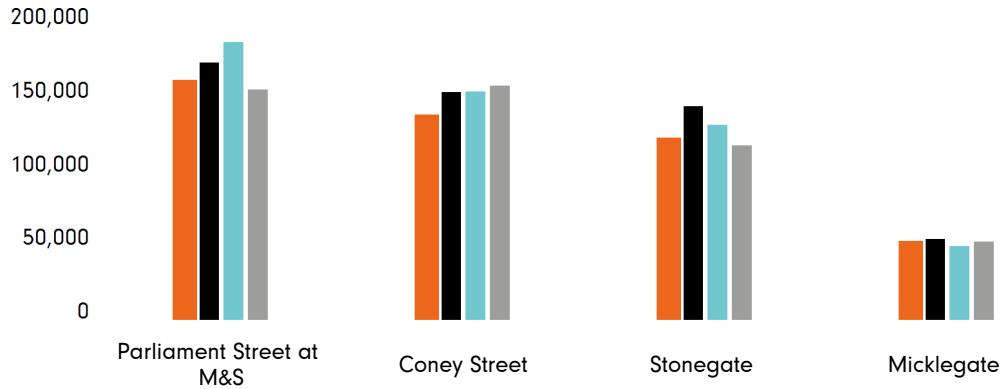
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	155,090	132,894	118,156	52,171
Previous Month	167,693	148,685	139,660	55,082
Previous Year	180,641	149,062	127,745	50,233
2 Years Ago	150,546	152,975	114,902	53,419
Year on Year %	-14.1 %	-10.8 %	-7.5 %	3.9 %

Footfall by location



■ Parliament Street at M&S, 33.8 %
■ Coney Street, 29.0 %
■ Stonegate, 25.8 %
■ Micklegate, 11.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to May, 2019 Vs January, 2018 to May, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2019 Vs May, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2019 Vs 4 2019