



York

Week 48, 2017

27/11/2017 to 03/12/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
York	▼ -0.3 %	▼ -4.1 %	▲ 7.7 %	▼ -5.4 %	▲ 13.0 %	▲ 4.3 %
North & Yorkshire	▼ -0.4 %	▼ -0.7 %	▼ -3.0 %	▲ 2.2 %	▲ 2.9 %	▲ 5.5 %
High Street Index(Historic Town)	▲ 0.8 %	▼ -1.8 %	▼ -6.3 %	▼ -0.5 %	▼ -0.4 %	▲ 0.2 %
UK	▼ -0.9 %	▼ -1.4 %	▼ -4.6 %	▼ -1.2 %	▲ 0.6 %	▲ 2.9 %

Headlines

The change in footfall for York over the last 52 weeks is 0.4% up on the previous year.

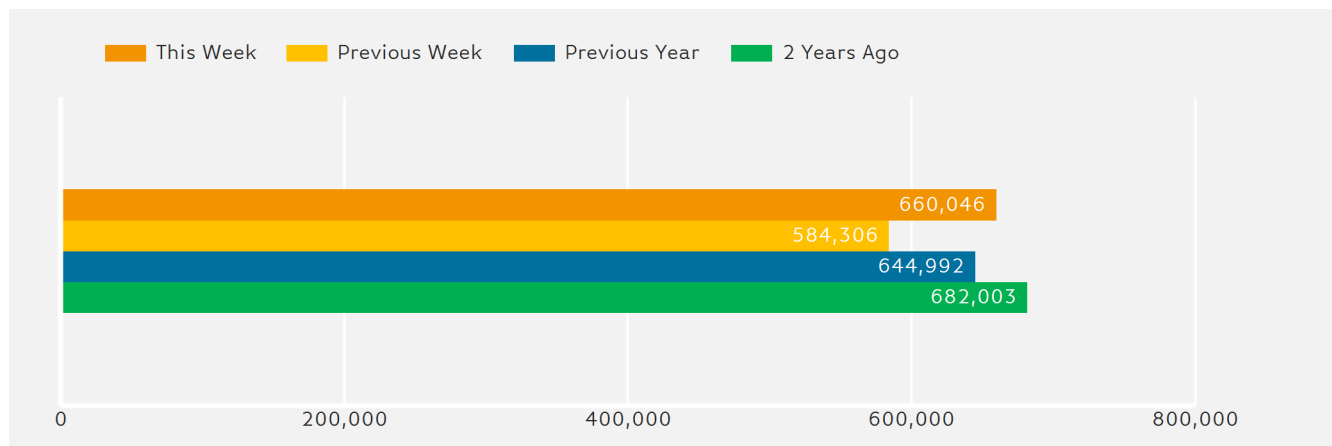
Footfall for the year to date is 0.3% down on the previous year.

The number of visitors counted for week commencing 27 November 2017 was 660,046.

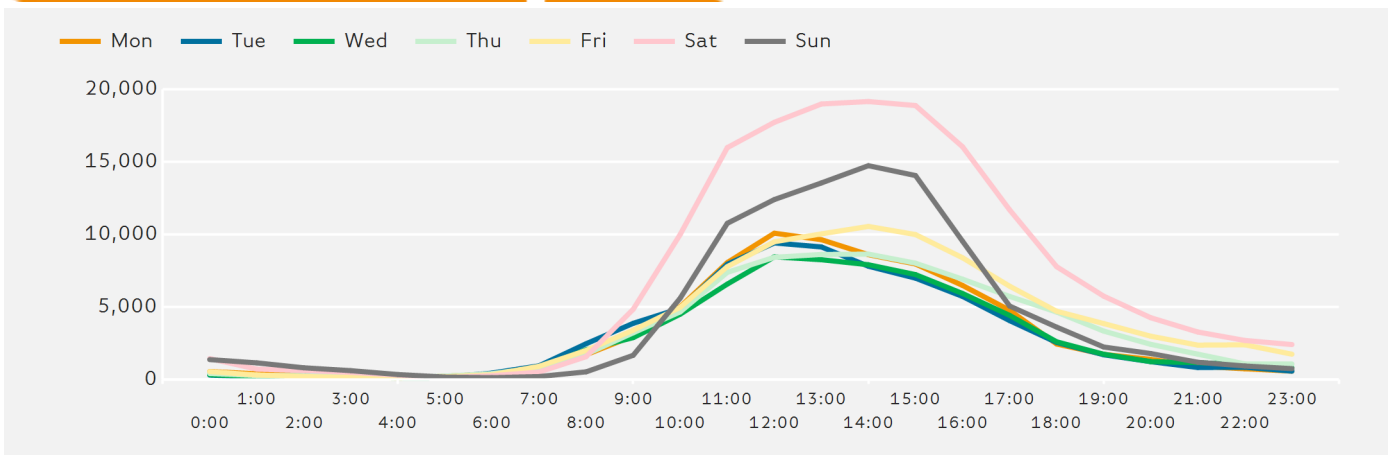
The busiest day in week commencing 27 November 2017 was Saturday with 165,376 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 19,142

Footfall by Week



Footfall by Hour



Weather

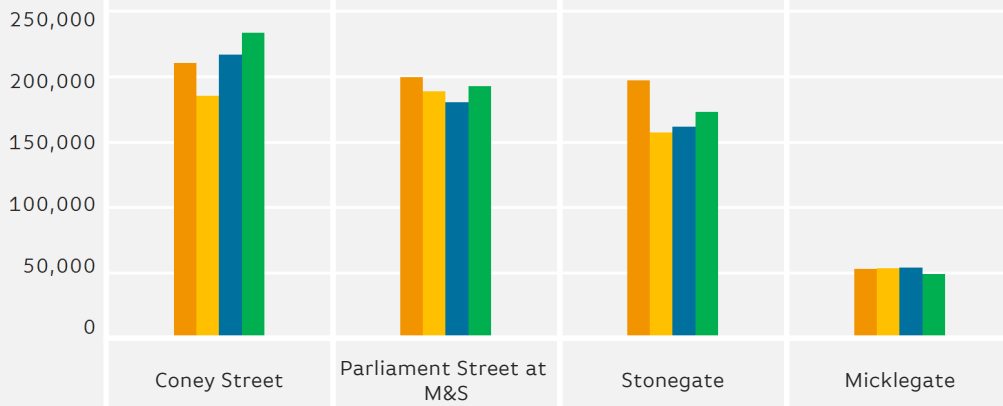
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	8	6	3	3	5	8	7
Previous Week	13	13	15	9	7	6	7
Previous Year	10	5	8	11	8	7	8

Footfall by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	76,009	72,499	68,934	80,376	93,749	165,376	103,103	660,046
Previous Week	56,450	62,342	67,740	73,704	91,930	140,594	91,546	584,306
Previous Year	82,152	70,555	75,478	82,126	96,276	145,589	92,816	644,992
2 Years Ago	79,012	76,236	86,390	85,480	105,145	152,312	97,428	682,003
Week on Week % Change	34.6 %	16.3 %	1.8 %	9.1 %	2.0 %	17.6 %	12.6 %	13.0 %
Year on Year % Change	-7.5 %	2.8 %	-8.7 %	-2.1 %	-2.6 %	13.6 %	11.1 %	2.3 %

Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	210,274	199,540	197,169	53,063
Previous Week	185,142	188,387	157,225	53,552
Previous Year	216,548	180,221	161,814	54,250
2 Years Ago	233,397	192,548	172,997	48,967
Week on Week % Change	13.6 %	5.9 %	25.4 %	-0.9 %
Year on Year % Change	-2.9 %	10.7 %	21.8 %	-2.2 %

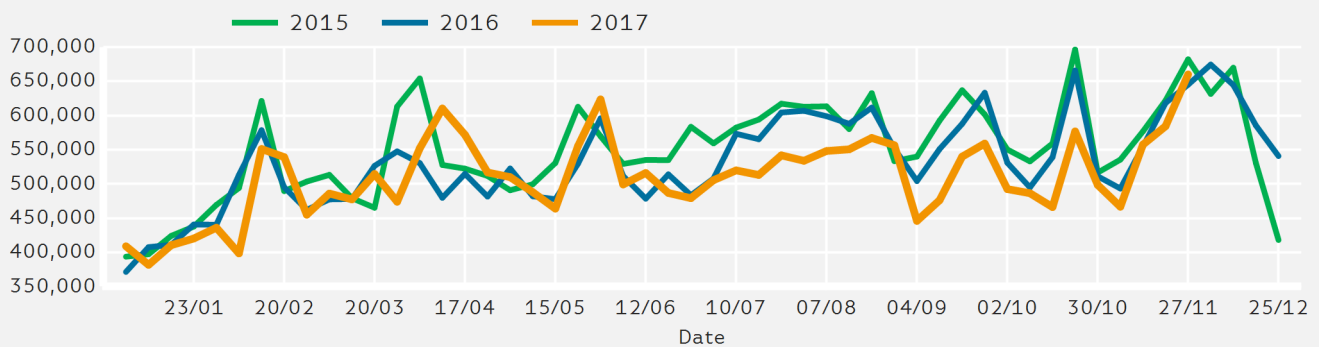
Footfall by location

Counting By Location - Main Locations Only



- Coney Street, 31.9 %
- Parliament Street at M&S, 30.2 %
- Stonegate, 29.9 %
- Micklegate, 8.0 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.