



York City Centre Insights Report

June 2025

York BID collaborates regularly with data providers to bring together key economic metrics, offering valuable insights into the city's performance over time.

This report is structured into sections that highlight key indicators of commercial activity. Businesses are encouraged to review these trends alongside their own data sources to support daily operational decision-making.

All merchant and customer data presented in this report is strictly anonymised and aggregated, ensuring full compliance with GDPR and data protection regulations.

York Spend Metrics

- During June 2025, **monthly sales** in York were **£31.5m** which is a **-10.6%** year-on-year decrease compared to June 2024. This represents a more pronounced downturn than the **UK benchmark**, which saw a decline of **8.5%** over the same period.
- The decrease in sales has been driven by a **6.8% fall in customer numbers** and a **4.1% drop in average spend per customer**. This marks the most significant downturn for the month of June since 2022.
- Year-to-date (YTD) sales totalled **£206 million**, representing a **+0.8%** increase compared to the same period in 2024. This performance exceeds the **UK benchmark**, which recorded a **-3.3%** decline over the same timeframe. The positive uplift is largely attributable to strong consumer spending trends observed during the early months of 2025.

Metric	June 25	June 25 vs June 24	YTD June 25	YTD June 25 vs YTD June 24
Sales	£31.5m	-10.6%	£206m	+0.8%
Transactions	1.73m	-9.6%	10.9m	-3.5%
Customers	397k	-6.8%	2.45m	-1.4%
ATV	£18.26	-1.1%	£18.87	+4.5%
ARPC	£79.44	-4.1%	£84.10	+2.3%

York Sector Sales

- The **Food & Drink** sector generated the highest share of year-to-date (YTD) sales, totalling **£75.8m** and accounting for **36.6%** of total YTD sales.
- **General Retail** was the only sector to report an increase in monthly sales during June 2025, with growth of **+3.1%**. In contrast, most other sectors experienced notable declines, with **Fashion (-15.2%)**, **Food & Drink (-15.0%)**, **Health & Beauty (-11.6%)**, and **Grocery (-10.2%)** being the most adversely affected.
- Despite June's downturn, several sectors are reporting strong YTD performance, including **General Retail (+15.2%)**, **Fashion (+8.5%)**, **Entertainment (+7.4%)**, **Tourism (+5.0%)**, and **Health & Beauty (+5.0%)**. In comparison, **Grocery (-5.9%)** and **Food & Drink (-2.0%)** continue to underperform year-on-year.

[Beauclair](#) provides a national data set of in-store debit card transactions sourced from over 11 million individual domestic bank accounts. Each transaction is geo-tagged to track merchant location, retail sector and online vs offline. For more information, please see the [Beauclair FAQ Document](#).

Sector	June 25	June 25 vs June 24	YTD June 25	YTD June 25 vs YTD June 24
Food & Drink	£11.3m	-15.0%	£75.8m	-2.0%
Grocery	£6.53m	-10.2%	£41.3m	-5.9%
Fashion	£3.21m	-15.2%	£21.9m	+8.5%
General Retail	£2.59m	+3.1%	£17.9m	+15.2%
Health & Beauty	£2.33m	-0.1%	£13.0m	+5.0%
Tourism	£2.24m	-11.6%	£15.0m	+5.0%
Transport	£2.01m	-7.3%	£12.3m	-3.1%
Entertainment	£805k	-5.1%	£5.36m	+7.4%

Customer Catchment

- In June 2025, 42.4% of total sales were made by residents of the York Unitary Authority (UA) area — a +4% increase compared to the previous month, and broadly in line with figures recorded for the same period last year.
- Year-to-date, approximately 67% of all sales have been generated by residents from across the Yorkshire region, with North Yorkshire representing the largest individual contributor at circa 13%.

Customer Catchment	June 25	June 25 vs June 24	YTD June 25	YTD June 25 vs YTD June 24
York UA	42.1%	-0.4ppt	40.7%	-2.5ppt
Rest Of GB	27.8%	+2.5ppt	27.4%	+2.3ppt
North Yorkshire	12.3%	-0.7ppt	12.7%	-0.4ppt
West Yorkshire	5.4%	+0.7ppt	5.5%	+0.7ppt
North East	5.2%	-0.6ppt	5.9%	+0.2ppt
East Yorkshire	5.0%	-0.8ppt	5.4%	-0.2ppt
South Yorkshire	2.2%	-0.8ppt	2.4%	-0.2ppt

York vs Comparator Areas

- In June 2025, monthly sales in York declined by -10.6% year-on-year, compared to a -8.5% drop in the UK benchmark.
- Several comparator locations experienced similar levels of decline, including Leeds (-11.0%), Bath (-9.9%), and Edinburgh (-8.0%). In contrast, out-of-town Shopping Centres (Clifton Moor, Monks Cross, and York Designer Outlet) increased by +1.4%.
- Year-to-date (YTD) sales in York are up +0.8%, outperforming the UK benchmark (-3.3%), but trailing Shopping Centres (+4.6%) and Chester (+3.0%).

Retail Area	June 25 vs June 24	YTD June 25 vs YTD June 24
York	-10.6%	+0.8%
Shopping Centres	+1.4%	+4.6%
Bath	-9.9%	+0.2%
Chester	-2.8%	+3.0%
Edinburgh	-8.0%	-1.7%
Leeds	-11.0%	-5.4%
GB Benchmark	-8.5%	-3.3%

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Footfall Report for: York

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
York	5.9%	2.1%	-7.0%	4.9%	-10.1%	4.1%
North & Yorkshire	0.9%	-2.5%	-0.8%	-3.0%	-3.0%	1.1%
UK	0.8%	-1.2%	0.1%	-2.3%	0.6%	2.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

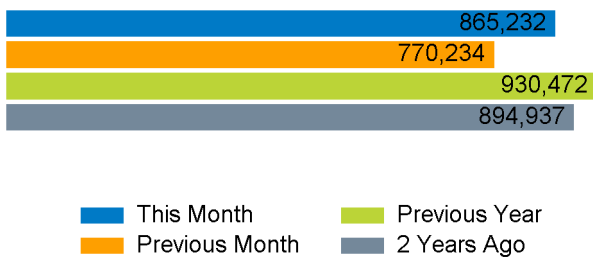
The total number of visitors for the year to date is 4,942,555 which is 5.9% up on the previous year.

The total number of visitors to York in month commencing 2 June 2025 was 865,232.

The busiest day in month commencing 2 June 2025 was Saturday 7 June with 37,935 visitors.

The peak hour of the month was 14:00 on Saturday 21 June 2025 with footfall of 4,215.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



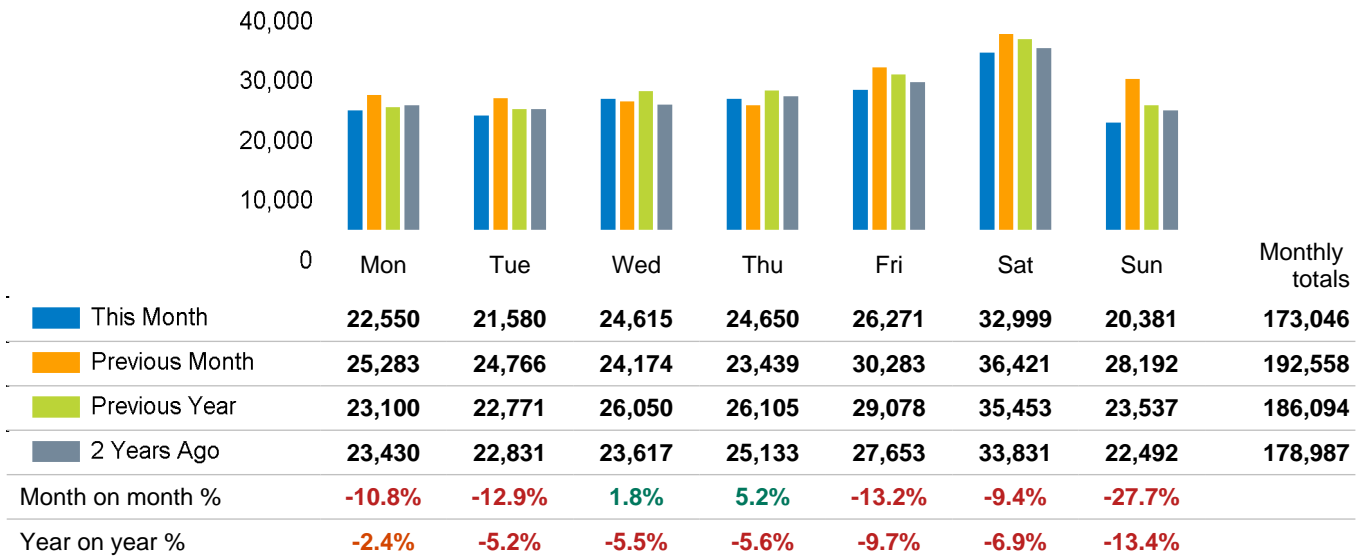
Number of days June 2025	19	16	
Number of days June 2024	10	25	
Number of days June 2023	23	10	2

Average temperature

	Maximum temperature	Minimum temperature
2025	25°	12°
2024	22°	9°
2023	22°	11°

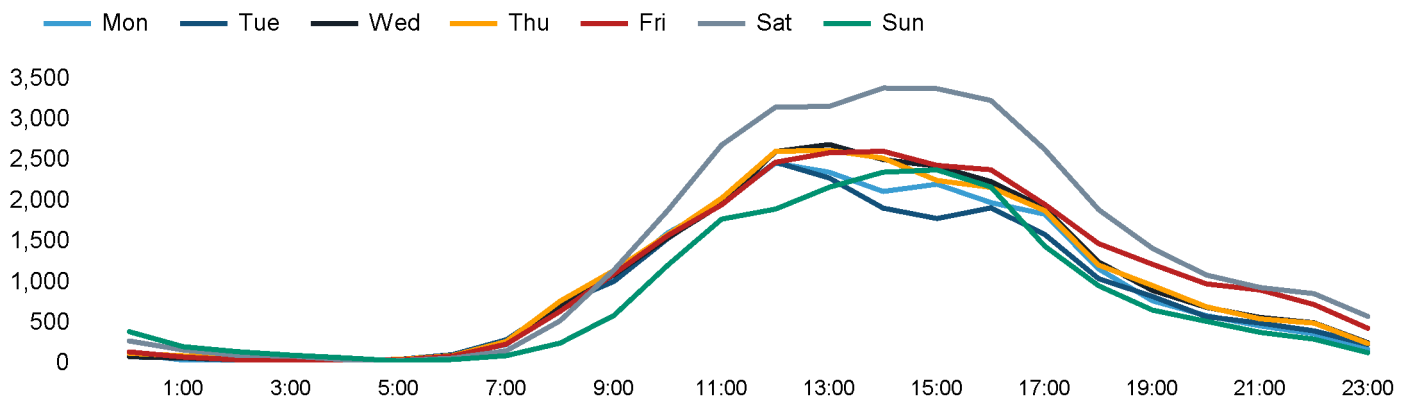
Footfall Counts by day

The figures shown below are calculated using weekly averages.



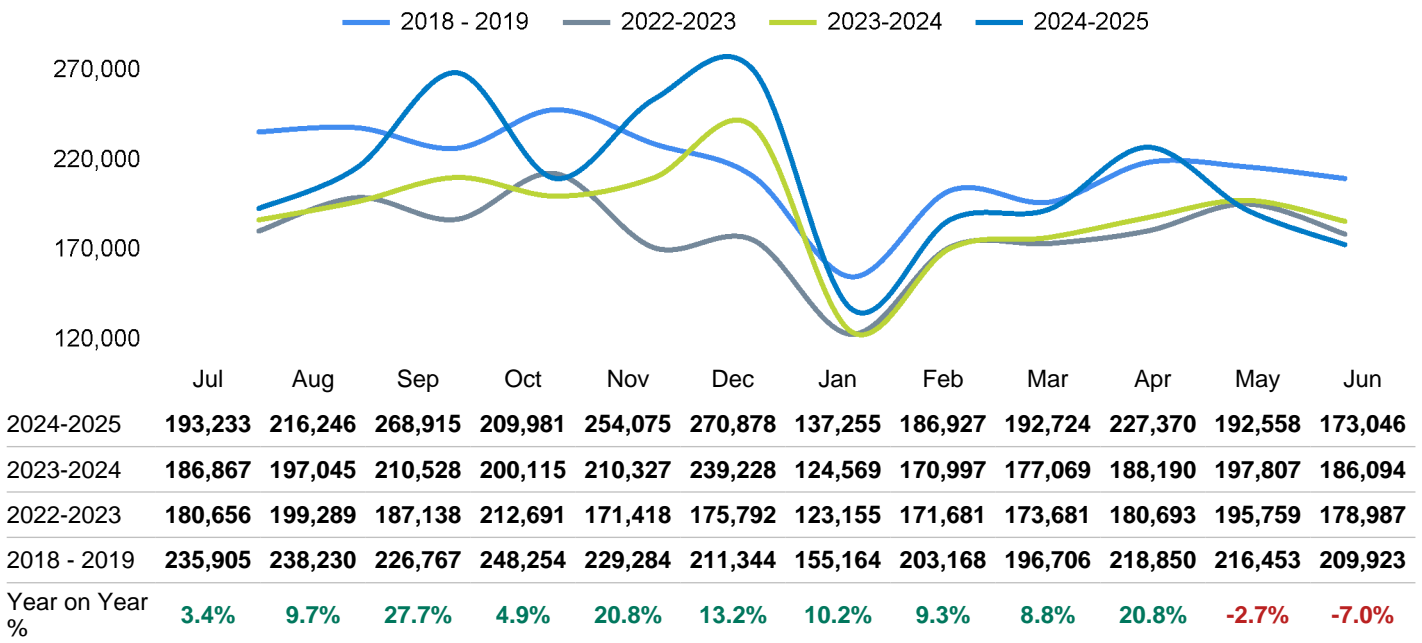
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

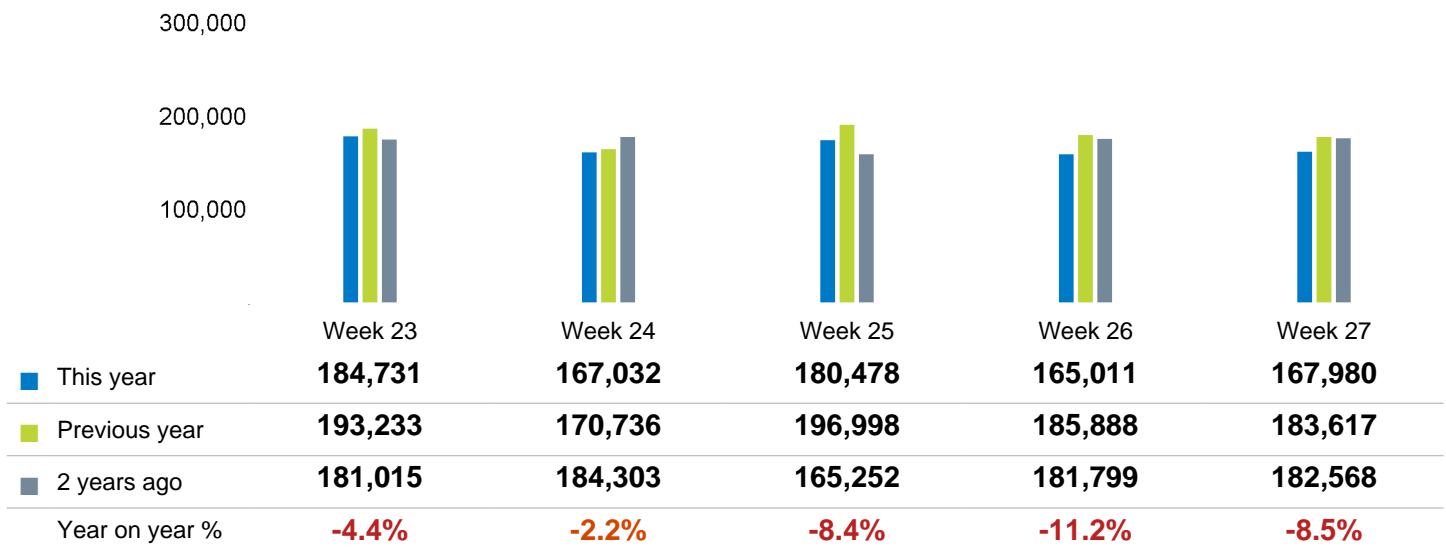
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for June compares June 2025 to June 2024

Footfall Counts by week of month

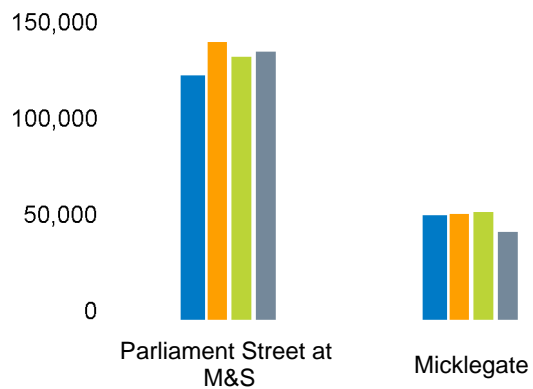
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	120,741	52,305
Previous Month	138,243	54,315
Previous Year	130,954	55,140
2 Years Ago	133,453	45,533
Year on Year %	-7.8 %	-5.1 %



Reporting dates

This month - 02 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2025 Vs 5 2025

