

Footfall Report for: York City Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
York City Centre	-3.4 %	1.6 %	-8.2 %	4.3 %	4.5 %	2.8 %
North & Yorkshire	-1.8 %	-0.9 %	-2.3 %	1.1 %	2.8 %	0.7 %
UK	-1.5 %	-2.7 %	-2.2 %	0.1 %	5.4 %	3.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 3.4% down on the previous year.

The number of visitors counted for month commencing 1 July 2019 was 1,990,762.

The busiest day in month commencing 1 July 2019 was Saturday 6 July with 108,515 visitors.

The peak hour of the month was 14:00 on Saturday 6 July 2019 with footfall of 11,768

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



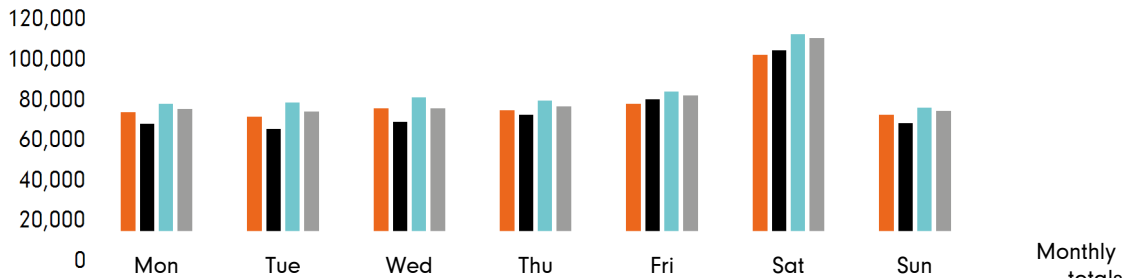
Number of days this month	12	5	11
Number of days same month last year	11	7	10

Average temperature

	Maximum temperature	Minimum temperature
2019	23°	13°
2018	25°	13°

Footfall by day

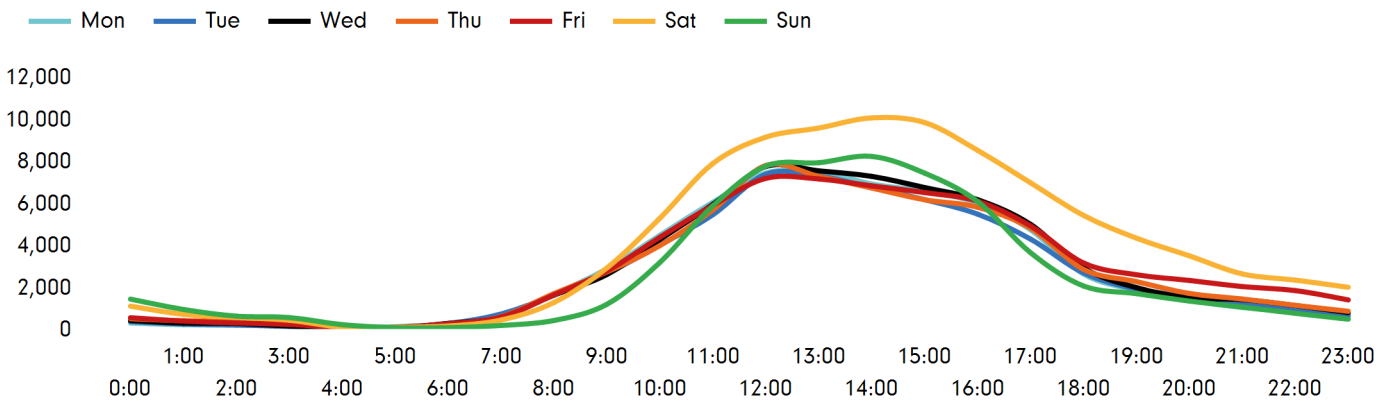
The figures shown below are calculated using weekly averages.



This Month	66,063	63,707	68,302	67,161	70,784	96,841	64,830	497,688
Previous Month	60,026	57,230	61,096	64,888	73,162	99,309	60,324	476,035
Previous Year	70,594	71,371	74,074	72,279	77,237	108,030	68,734	542,319
2 Years Ago	68,022	66,639	68,181	69,349	75,040	105,880	66,985	520,096
Month on month %	10.1 %	11.3 %	11.8 %	3.5 %	-3.3 %	-2.5 %	7.5 %	
Year on year %	-6.4 %	-10.7 %	-7.8 %	-7.1 %	-8.4 %	-10.4 %	-5.7 %	

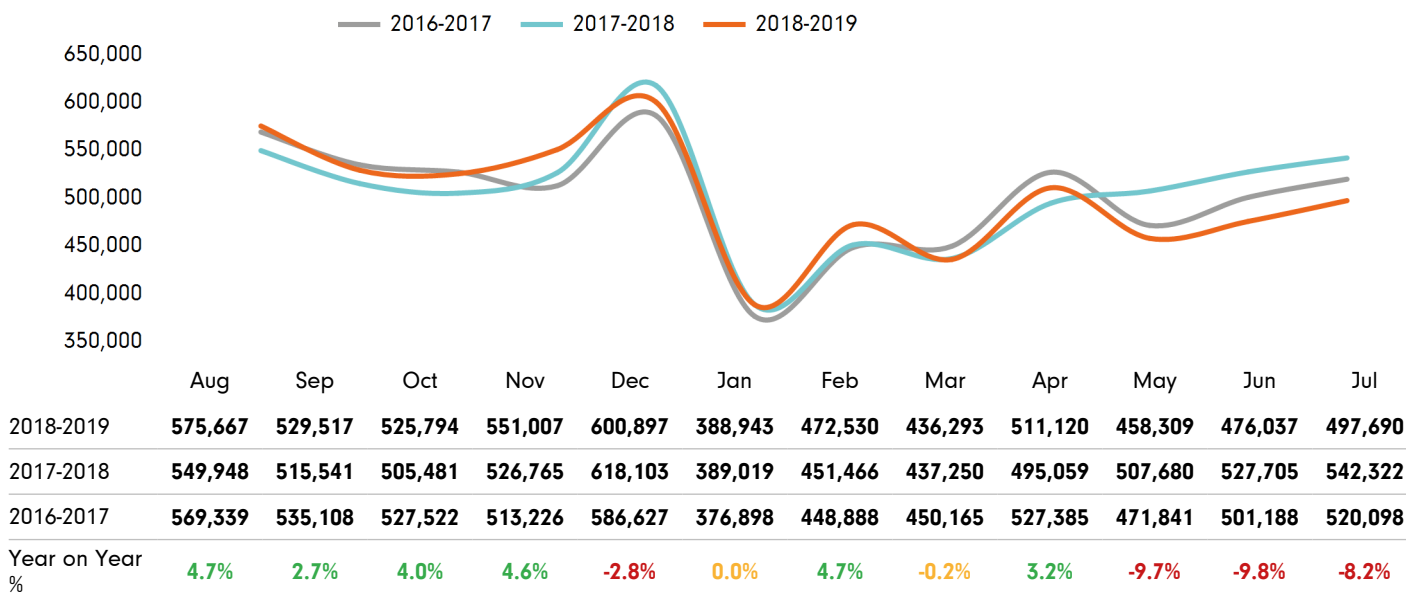
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

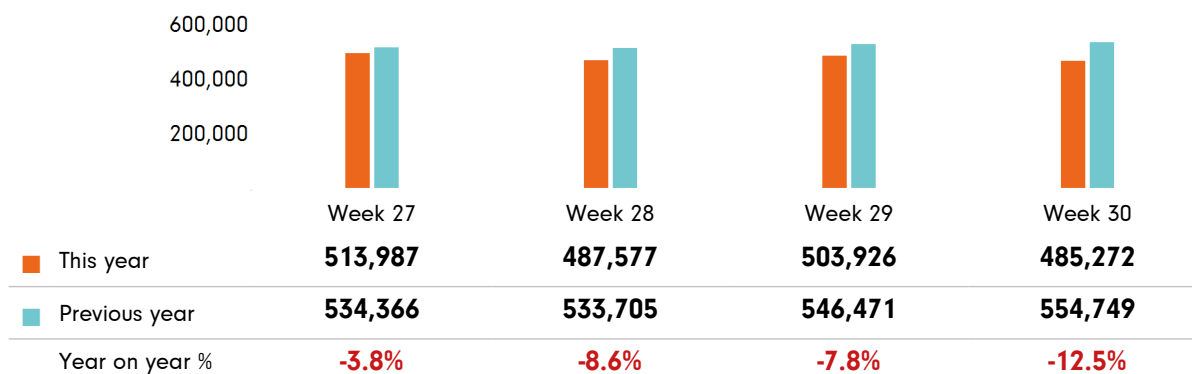
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for July compares July 2019 to July 2018

Footfall by week of month

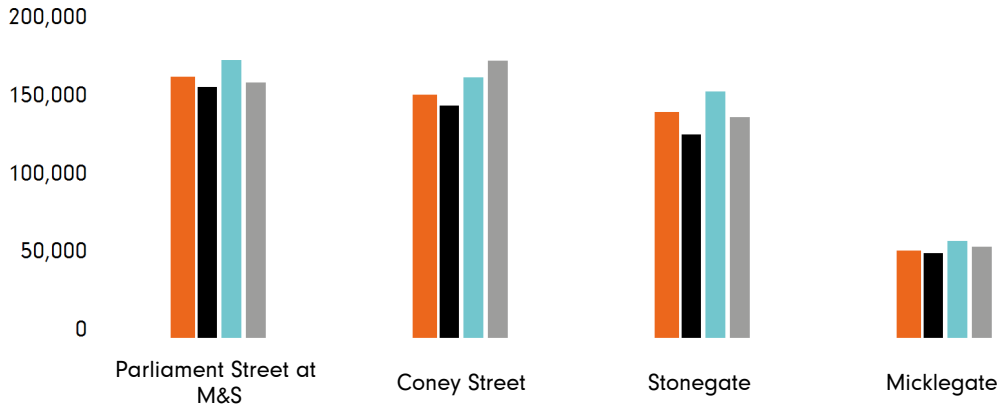
The figures shown below are calculated using weekly totals.



Footfall by location

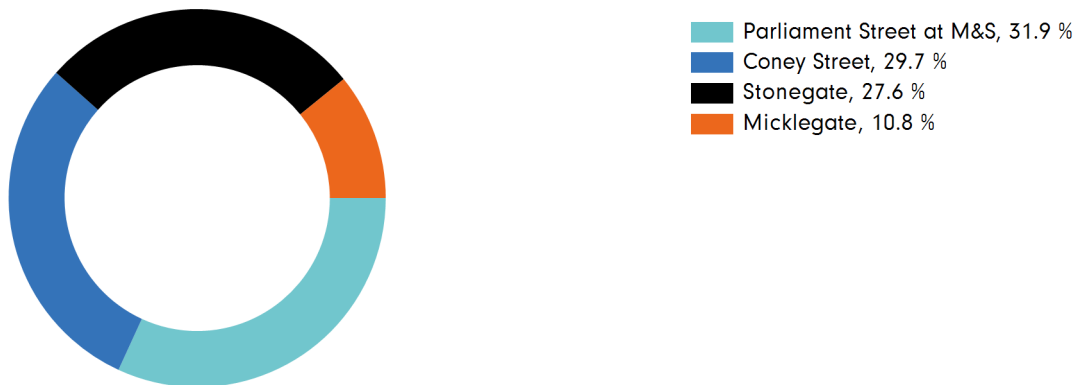
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	158,543	147,794	137,418	53,937
Previous Month	153,985	142,752	125,343	53,957
Previous Year	170,106	159,719	151,128	61,370
2 Years Ago	156,500	169,798	135,989	57,813
Year on Year %	-6.8 %	-7.5 %	-9.1 %	-12.1 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to July, 2019 Vs January, 2018 to July, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2019 Vs July, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2019 Vs 6 2019